

**2021/22** | Coming Soon

# AI WORLD SUMMIT

WHERE INNOVATORS & DISRUPTORS  
MEET TO CHALLENGE LIMITS

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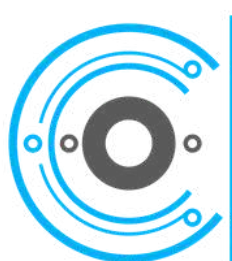
## UPCOMING WEBINAR SERIES LEADING TO THE AI WORLD SUMMIT (AIWS) 2021/22

[WWW.MYFINB.COM/AIWS/2021-22/](http://WWW.MYFINB.COM/AIWS/2021-22/)

'The AI World Summit: Where Innovators & Disruptors Meet to Challenge Limits' brings together the global AI community from a range of businesses, science and tech to go beyond the buzz and hype, discuss the most burning AI issues, share their developments, successes, challenges, and the resultant impact on their businesses.



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# Bolder WIDER BIGGER

- 1 Ethics & Artificial Intelligence
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# ETHICS & ARTIFICIAL INTELLIGENCE

“As artificial intelligence plays an ever greater role in our world, the question of ethics in our use of AI gains greater urgency.

## key discussion points:

- To what extent is bias a major problem in today's AI systems? What effect is that bias having?
- Companies need to commit to “creating and implementing AI responsibly and ethically.” How is this process evolving?
- What are steps that companies can take to improve the ethical foundation in their AI systems?
- The future: If we look several years ahead, what can we expect to see for the future of AI and ethics?



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# AI PERCEPTION & REALITY

“Given the hype surrounding artificial intelligence, businesses are now exceptionally eager to deploy this emerging technology.”

## key discussion points:

- Where is the market in terms of real adoption of ML and AI?
- What are the data issues executives need to solve - or at least understand - before considering AI adoption?
- Challenges: What are the unstated assumptions that cause projects to get tripped up?
- "Plenty of AI projects end up as expensive science projects that businesses spend lavishly on, only to realize disappointment". Do you agree with this statement? Why or why not?



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# CONVERSION OF RESEARCH INTO AI

“Universities are poised to make new breakthrough by converting their academic research into AI systems.

## key discussion points:

- What are some of the innovative research work done by academicians globally? How impactful are these research projects for the community, industries or processes?
- Which sectors seem to be promising and impactful? How do we align between what industries need and what the universities are teaching?
- What are the key challenges faced by academicians when it comes to undertaking research projects?
- How will the future of research be augmented by AI?



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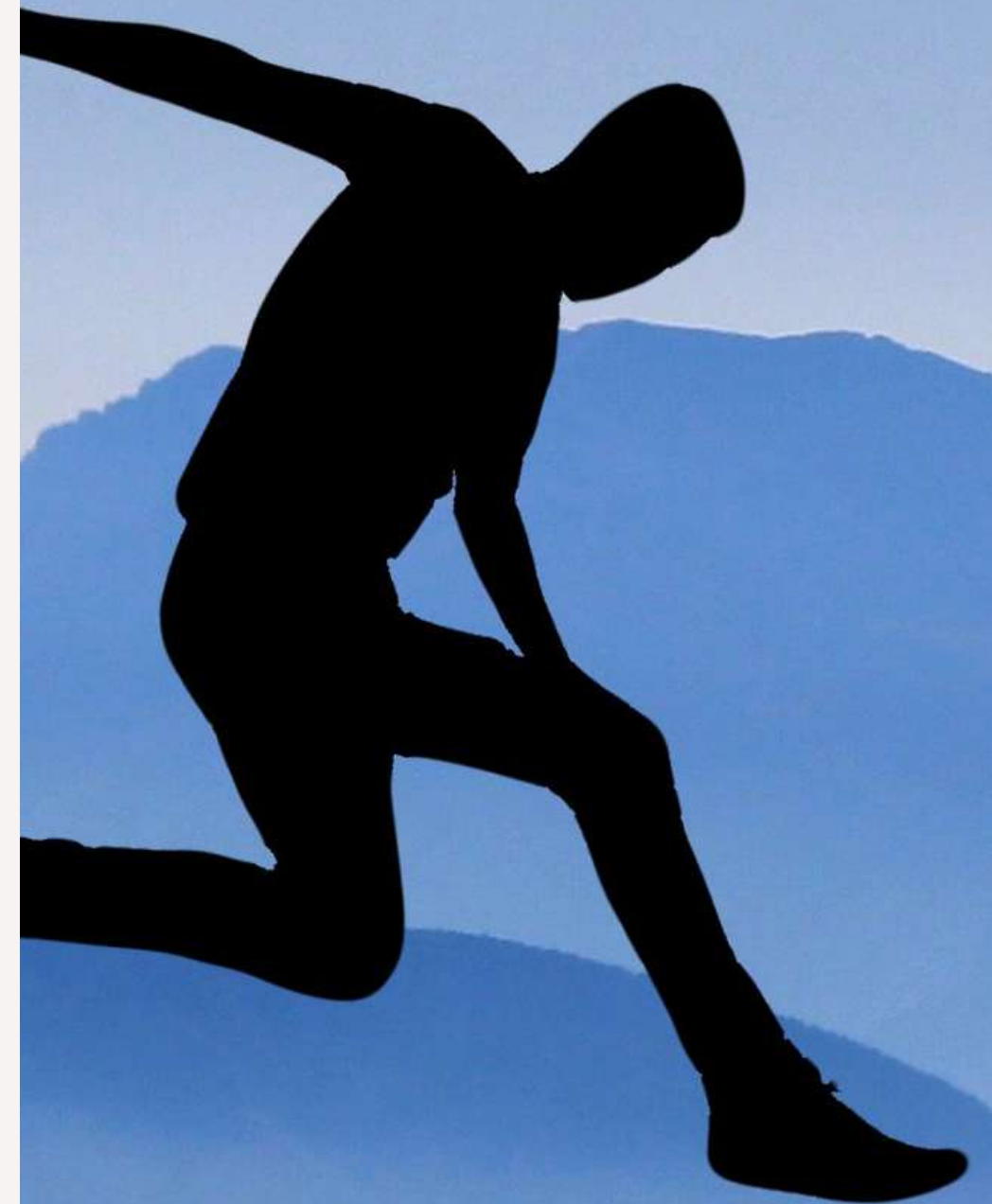
# VENTURE CAPITAL VS VENTURE BUILDING



*Creating value for entrepreneurs by way of dollar capital and expertise - but what do start-ups really need most?*

## key discussion points:

- Are these two approaches complementing or conflicting? Do they fill each other's gaps? If so, how?
- How should any of these be "modelled" for any AI deals? Please provide examples or scenarios.
- Which is the more effective model for Entrepreneurship and Innovation? Why is that so?
- Would there be any convergence between VC and VB, what can we expect to see the interests in AI ventures in the near future, if any?



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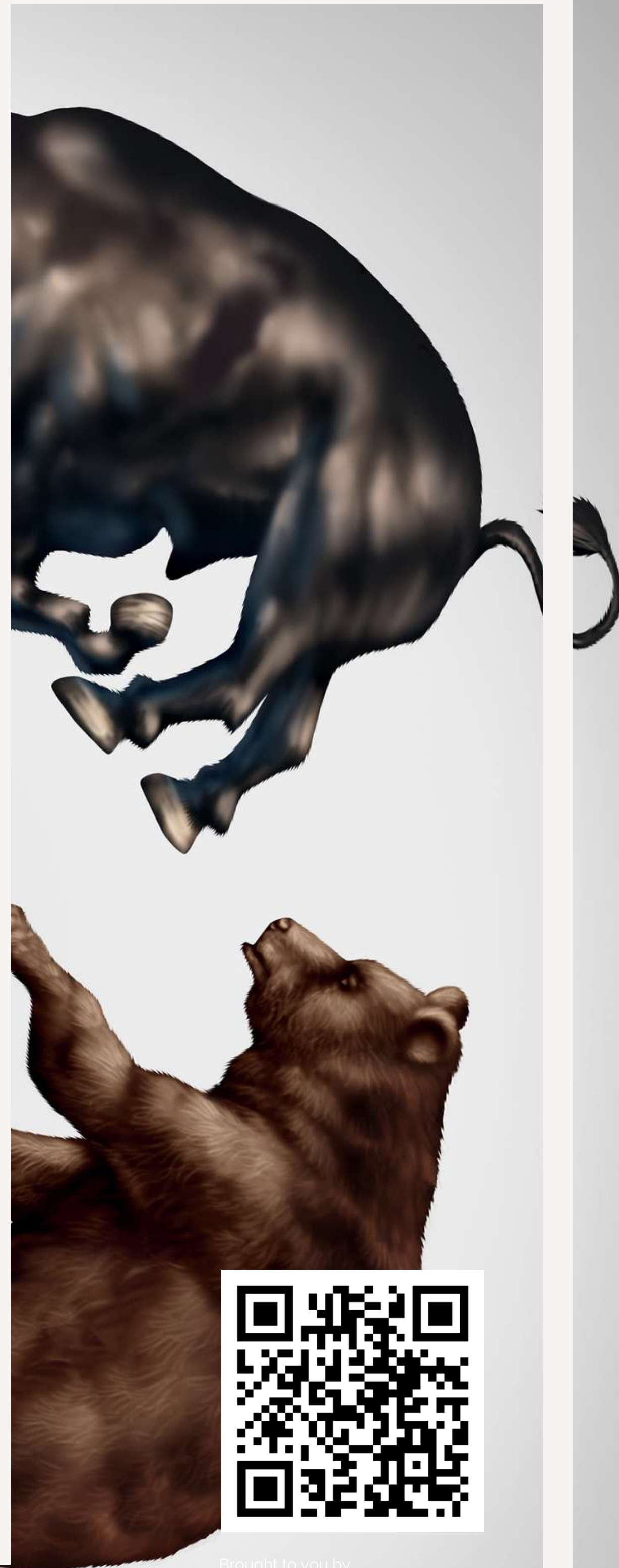
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# STOCK INVESTING & AI

“ *Using Deep Learning AI to Predict the Stock Market: To what extent would this work for investment vs trading purposes?* ”

## key discussion points:

- What types of AI technology is being used to evaluate investment decisions? How do they work?
- What is AI saying about the current market situation and where is it expected to go in the coming future?
- Bottom-up versus Top-down investing approach - what is recommended for the short-term, and why? How could AI be deployed for either approach?
- Is AI better deployed for hunting small caps and midcaps or large caps in the coming quarter? What would AI be likely leaning towards?



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# AI & CRYPTOS



*The collaborative effort of blockchain technology and AI appears to be an undiscovered territory, yet widely talked about. Where are we on this?*

## key discussion points:

- AI and Cryptocurrency – How can they work effectively together? How can AI run on top of cryptocurrency systems?
- How can data owners monetize their data in a blockchain environment and share the data with AI model creators?
- How can AI be used to evaluate cryptocurrencies? What is AI saying about the current market situation and where is it expected to go in the coming future?
- How will the future of crypto be augmented by AI?



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# BOARD EFFECTIVENESS REVIEWS USING AI

“ *Well-focused boards distinguish the adequate context in which to perform a supervisory role and in which to offer support to management.* ”

## key discussion points:

- What are boards most concerned with nowadays? Do we see convergence or divergence of views across sectors, geographical regions, industry groups, etc?
- Boards that take a compliance-oriented approach - how should they prevent the loss of opportunity to the strategic aspects faced by the organisation?
- How can boards derive the highest value from a board assessment using AI?
- What are your views on diversity in terms of abilities, personalities, competencies of board members and the impact this bring to the organisation? What role can AI play in any of these?



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# HEALTHCARE & AI

“AI to emulate human cognition in the analysis, interpretation, and comprehension of complicated medical and healthcare data.

## key discussion points:

- What types of AI technology are being used to evaluate patients globally? How do they work?
- What are the emerging medical trends affecting people in the near future?
- How are AI technologies being used for non-clinical aspects across healthcare providers?
- The future: how can AI help people in preventive healthcare rather than reactive?



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# AI & GOVERNMENTS

“Governments are looking to AI to improve their policymaking and service delivery. Two obstacles: the technology is often over-hyped, and the moral and ethical issues it raises.

## key discussion points:

- Are governments ready for the type of findings that AI provide? What have been the challenges for them to adopt and trust AI?
- Should AI be better used for frontline or policy making purposes? Which is of higher priority and why?
- How can AI be used to predict the future, for use by the government in the short to long term?
- What are the various strategies for governments to adopt for implementing AI?



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# SUPPLY CHAIN & AI

“AI could optimize the delivery of goods while balancing supply and demand, and wouldn't require human analysis except for the setting of parameters.

## key discussion points:

- What are some of the major technological-driven changes you've seen in the supply chain of goods and food supplies?
- What are some of the notable mismatches, if any, in the supply chain that you observe?
- What are the ways that AI can be deployed to help manufacturers and retailers deal with Covid effects?
- In future: what are the breakthrough technologies that can help leapfrog the supply chain process?
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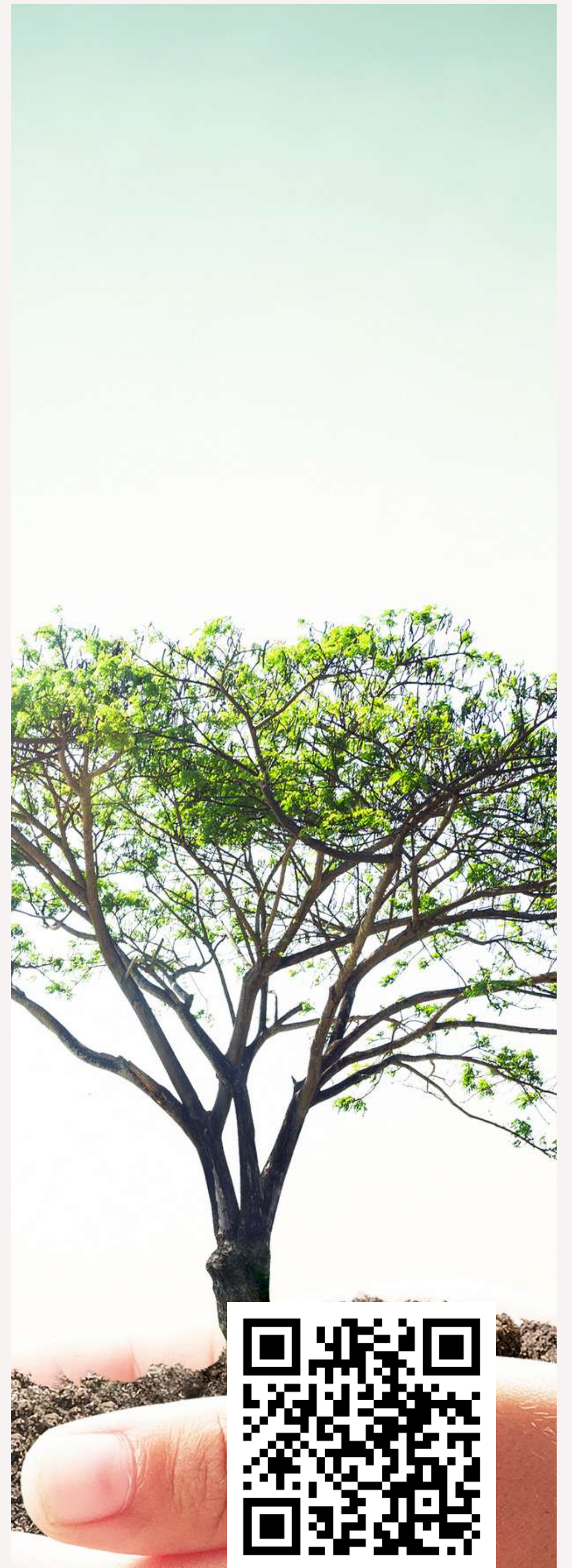
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# SDG MEASUREMENT USING AI

“As organisations increasingly monitor and manage their contributions to the SDGs, the demand for good data is bound to grow. We expect to see a rise in data-driven social enterprises.

## key discussion points:

- What are some of the current/emerging models being used to measure SDG?
- How do we overcome the challenges across the phases of pre/post implementation of SDG?
- What would be the relatively easiest and complex aspects of SDG measurement?
- What are the steps involved in the SDG measurement process?
- How can AI be deployed in those steps?



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# AI'S ROLE IN GOVERNANCE, RISK & COMPLIANCE (GRC)

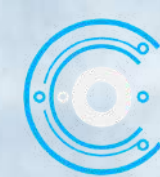
**“Firms are looking for GRC solutions that can be deployed to large numbers of users without extensive training, yet able to deal with rising complexities.**

## key discussion points:

- What are some of the current/emerging models being used to measure GRC activities?
- How do we overcome the challenges across the GRC functions?
- What would be the relatively easiest and complex aspects of GRC monitoring?
- What are the steps involved in GRC monitoring process?
- How can AI be deployed across the value chain of GRC?



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# DIVERSITY & BOARD PERFORMANCE



*Companies are broadening the range of backgrounds for board member positions, allowing them to attract more "diverse" directors - does this create more impact?*

## key discussion points:

- Do diverse boards perform better? What are the factors to consider when using the measurement yardstick?
- How can board diversity be improved? How can technologies such as AI can help in the shortlisting and selection process?
- "Businesses that consciously seek board diversity might be going about it the wrong way. Board diversity is an outcome, not a driver, of excellent governance." Do you agree with this statement? Why or why not?
- If you were to piece up your own board, what kind of member characteristics that you would seek for your Team A?



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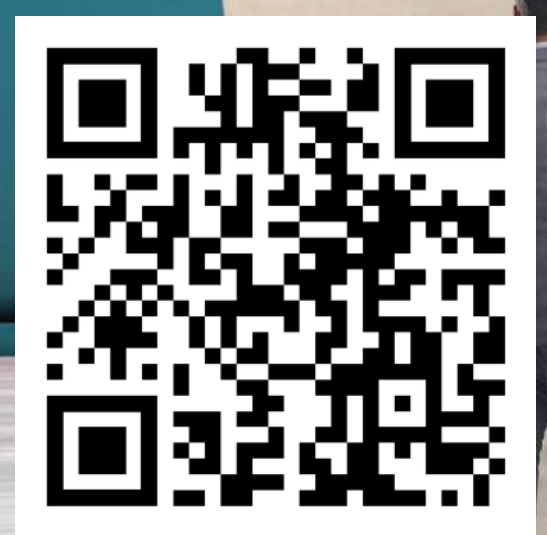
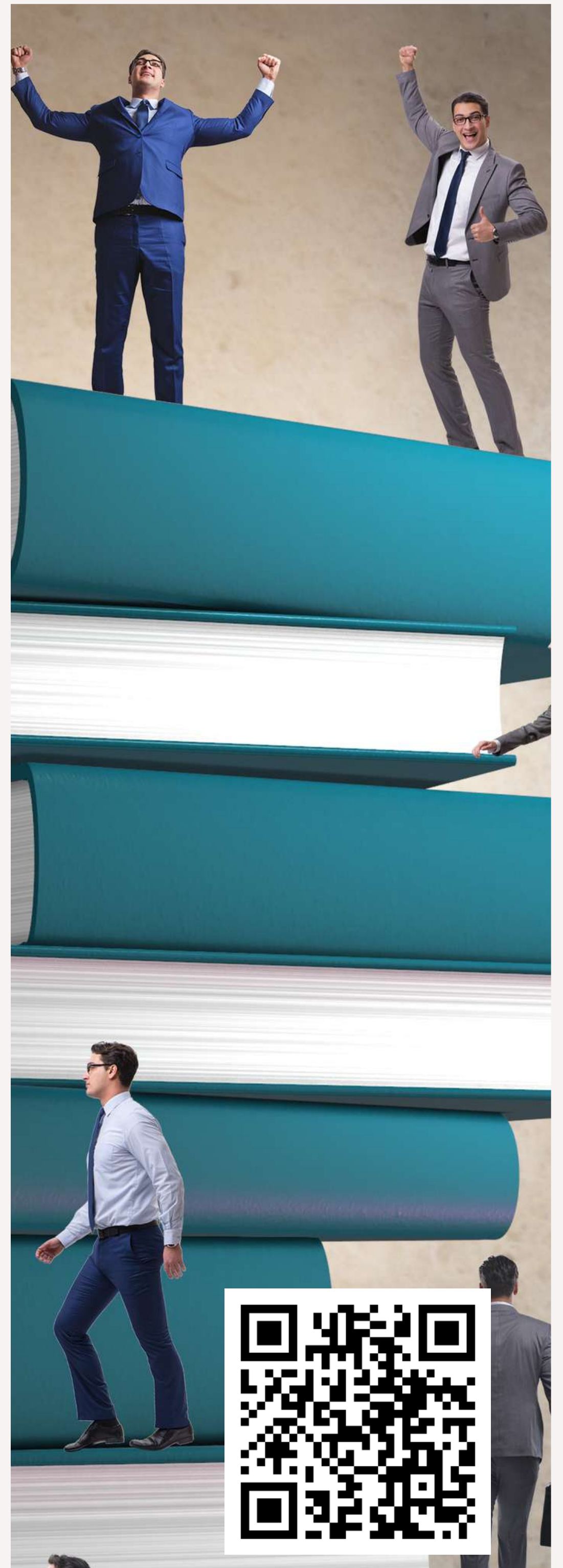
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# THE FUTURE OF EDUCATION

“Education is evolving, the results of a growing global population with a keen thirst for knowledge. But how can today's schools and universities prepare students for the future?”

## key discussion points:

- What are the major issues in education today? Are there key differences for such issues between developed and emerging economies?
- How can AI shape the way education is being learned or taught? Do you think there are social costs attached to learning via AI?
- What are the major edtech technologies that you find most fascinating and potentially impactful in the future?
- Does AI make students less smart?



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# THE FUTURE OF COOPERATIVES

“Cooperatives can be powerful drivers of economic development for their communities. In spite of competing demands on financial resources, how can they promote economic development amidst Covid-19?”

## key discussion points:

- What kind of challenges do you think cooperatives are facing during Covid times? How different would these challenges be compared to private enterprises?
- "Co-operative groups are challenged in interacting with the market, and understanding its needs and wants". Do you agree with this statement?
- What are the best operating models that cooperatives should pursue in the Covid era?
- How can cooperatives use AI to help them transform and/or address the identified key issues above?



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