GET INSIGHTS ON ALUNDER 10 MINUTES



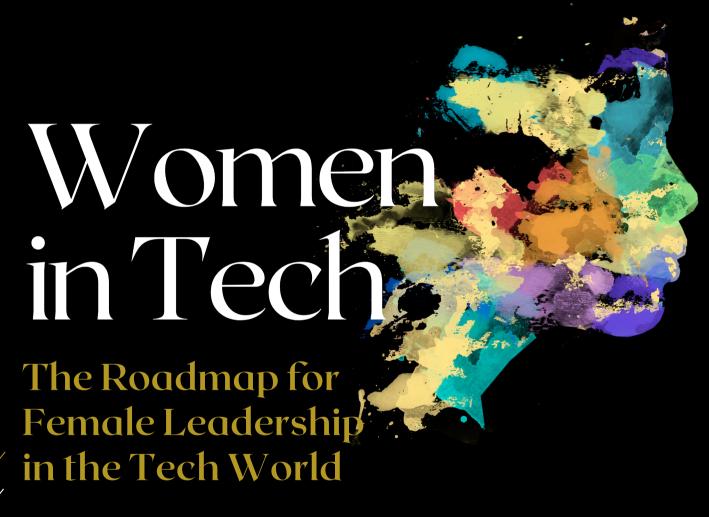


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SPECIAL EDITION | FEATURING "AI WORLD SUMMIT 2021/22 SPECIAL (EXTENDED) "



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Despite having more women leaders in digital ventures in the recent years, the lack of diversity in tech continues to be quite noticeable. Will this change soon in a seemingly male-dominated sector? What can be done to encourage women to be more active and producing more successful start-ups and unicorns? This track uncovers ways, and potentially thought-provoking ideas, for women to chart a strategic roadmap to build a meaningful career or an impactful venture in the tech sector.

Panel Discussed by





Founder & CEO, Ikikkum Pte.Ltd; Top100WomenInFintech; Startup Mentor & Advisor.





INED, Affin Bank Berhad; INED, Heriot-Watt University Malaysia; Lead – Membership & Activation Pillar, 30% Club Malaysia.





CEO & Founder, Fingerprint for Success.



📒 Prof.Susela Deví K.Suppíah

Director, Centre for Accountability and Governance, Sunway University Business School

Moderated by:





Cofounder / Head of NLG / CFO, MyFinB Group

Women in Tech The Roadmap for Female Leadership in the Tech World

Ketkí Sen

Ketki Sen shared about the breakthrough of the 21st century where she mentions that the future will not be a result of just technology, but, actually because of the focus that we will have on being human. The boundaries between humans and machines has started disappearing. The technology industry has unfortunately used it to turn it into the boys' club. There were some efforts to change this by having more gender diversity.

Research shows that women are leaving technology at a significantly higher rate than men since they feel stalled and isolated. It becomes important here to ensure that women continue to join the technology industry, stay there and rise up to leadership positions in companies and startups. To encourage and have the right women at the center of all the stakeholders in a collaborative effort should encourage them to come together and drive change for themselves.

Marzida Mohd Noor

Marzida Mohd Noor shared her thoughts that having gender diversity on boards encouraged better leadership governance. She shared that the number of women on boards as of August 2020, was at 17% for all of the public listed companies on Buddha religion and 24.8% for the top 100 public listed companies. She also shared about the actual analysis of all the profiles of men and women, that indicates their skills set.

In this situation, women are not falling behind but they are not adept with AI. The trend for over the last four years indicates that women with AI skills are more likely to work in the US. The social belief since most of the chatbots and call answering recordings are women, is that they seemed to be perceived as better suited for roles in call centers.

Michelle Duval

Michelle Duval shared her thoughts on cognitive skills. There is some critical observation around gender diversities. The homogeneous teams tend to make decisions quickly because everyone shares a similar view. Those who are successful in a startup, tend to progress fast and are effective in raising capital.

Michelle mentioned that a female in a technology startup can take the initiative to change and turn an idea into action. Initiative is about taking action without waiting for somebody in the best interest of the startup Project As per corporate research, the average female is less comfortable to make decisions because they are adaptable to this situation. For example, the founder of a technology company who is a woman and has raised global funds through different stages to get funding for the platform is different from men who have backed the technologies.

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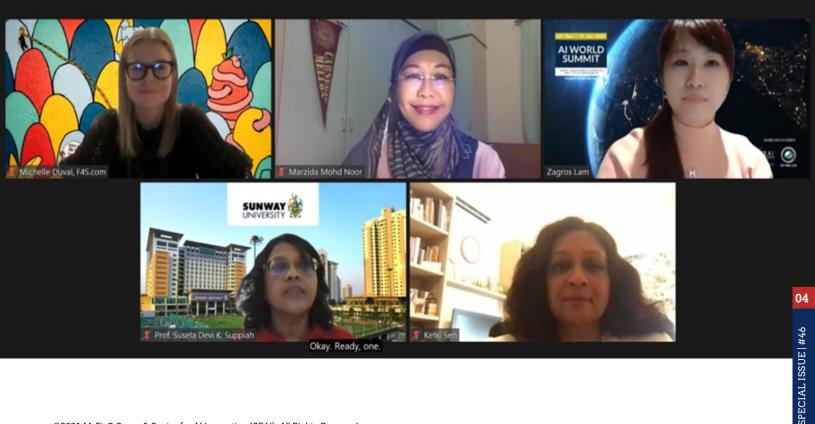
Women in Tech The Roadmap for Female Leadership in the Tech World

Prof. Susela Deví K.Suppiah

Prof. Susela Devi K. Suppiah shared her thoughts from the perspective of an educator. She said that the AI technology is seen as a revolution and a milestone in the understanding of the human brain function. Nowadays, some disciplines have been dominated by men where it is perceived that women are naturally not equal and adept at doing challenging tasks. However, the fact remains that women with their brainpower have a much better potential to lead.

She also mentioned that there are not enough women with technology skills. The demand for women to graduate with technical degrees has always been necessary to build successful careers. It is important to have the focus and the determination to work with an openness to keep learning.

Besides, she stated that it is important to see how the role of women in business and society needs to come in and improve life which is the ultimate goals. Some women might underestimate themselves since they might not go all out for opportunities or imagine themselves deserving to be successful. As for me myself, "I'm looking to continuously engage in innovation and impact wider communities using innovative technologies."







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A Global Digital Event

The AI World Summit (AIWS)

Where Innovators & Disruptors Meet to Challenge Limits' brings together the global AI community from a range of businesses, science and technology to go beyond the buzz and hype.

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- Social Innovation Series The AIWS discusses the design and implementation of new solutions that drive conceptual, process, product, or organisational change.

AIWS vision is to be the leading platform that ultimately aims to improve the welfare and well-being of individuals and communities using AI technologies.



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