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Women in Tech

The Roadmap for Female Leadership in the Tech World

Originally Broadcasted on
2nd December 2020 | 3PM - 4:30PM

<p>1st Dec 2021 9am - 9pm (GMT+8)</p> <p>AI WORLD SUMMIT</p> <p>WHERE INNOVATORS & DISRUPTORS MEET TO CHALLENGE LIMITS</p> <p>MANAGED BY CE.A.I & POWERED BY MYFINB</p>	<p>Special Edition (Extended)</p> <p>AI WORLD SUMMIT</p> <p>SOCIAL INNOVATION SERIES</p> <p>MANAGED BY CE.A.I & POWERED BY MYFINB</p>
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Despite having more women leaders in digital ventures in the recent years, the lack of diversity in tech continues to be quite noticeable. Will this change soon in a seemingly male-dominated sector? What can be done to encourage women to be more active and producing more successful start-ups and unicorns? This track uncovers ways, and potentially thought-provoking ideas, for women to chart a strategic roadmap to build a meaningful career or an impactful venture in the tech sector.

Panel Discussed by



Ketki Sen

Founder & CEO, Ikikkum Pte.Ltd;
Top100WomenInFintech; Startup Mentor & Advisor.



Marzida Mohd Noor

INED, Affin Bank Berhad; INED, Heriot-Watt University Malaysia;
Lead – Membership & Activation Pillar, 30% Club Malaysia.



Michelle Duval

CEO & Founder, Fingerprint for Success.



Prof. Susela Devi K. Suppiah

Director, Centre for Accountability and Governance,
Sunway University Business School

Moderated by:



Zagros Lam

Cofounder / Head of NLG / CFO, MyFinB Group



Women in Tech

The Roadmap for Female Leadership in the Tech World

Ketki Sen

“ Ketki Sen shared about the breakthrough of the 21st century where she mentions that the future will not be a result of just technology, but, actually because of the focus that we will have on being human. The boundaries between humans and machines has started disappearing. The technology industry has unfortunately used it to turn it into the boys' club. There were some efforts to change this by having more gender diversity.

Research shows that women are leaving technology at a significantly higher rate than men since they feel stalled and isolated. It becomes important here to ensure that women continue to join the technology industry, stay there and rise up to leadership positions in companies and startups. To encourage and have the right women at the center of all the stakeholders in a collaborative effort should encourage them to come together and drive change for themselves.

Michelle Duval

“ Michelle Duval shared her thoughts on cognitive skills. There is some critical observation around gender diversities. The homogeneous teams tend to make decisions quickly because everyone shares a similar view. Those who are successful in a startup, tend to progress fast and are effective in raising capital.

Michelle mentioned that a female in a technology startup can take the initiative to change and turn an idea into action. Initiative is about taking action without waiting for somebody in the best interest of the startup Project

Marzida Mohd Noor

“ Marzida Mohd Noor shared her thoughts that having gender diversity on boards encouraged better leadership governance. She shared that the number of women on boards as of August 2020, was at 17% for all of the public listed companies on Buddha religion and 24.8% for the top 100 public listed companies. She also shared about the actual analysis of all the profiles of men and women, that indicates their skills set.

In this situation, women are not falling behind but they are not adept with AI. The trend for over the last four years indicates that women with AI skills are more likely to work in the US. The social belief since most of the chatbots and call answering recordings are women, is that they seemed to be perceived as better suited for roles in call centers.

As per corporate research, the average female is less comfortable to make decisions because they are adaptable to this situation. For example, the founder of a technology company who is a woman and has raised global funds through different stages to get funding for the platform is different from men who have backed the technologies.

_ To be continued in next page.

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The Roadmap for Female Leadership in the Tech World

Prof. Susela Devi K. Suppiah

“ Prof. Susela Devi K. Suppiah shared her thoughts from the perspective of an educator. She said that the AI technology is seen as a revolution and a milestone in the understanding of the human brain function. Nowadays, some disciplines have been dominated by men where it is perceived that women are naturally not equal and adept at doing challenging tasks. However, the fact remains that women with their brainpower have a much better potential to lead.

She also mentioned that there are not enough women with technology skills. The demand for women to graduate with technical degrees has always been necessary to build successful careers. It is important to have the focus and the determination to work with an openness to keep learning.

Besides, she stated that it is important to see how the role of women in business and society needs to come in and improve life which is the ultimate goals. Some women might underestimate themselves since they might not go all out for opportunities or imagine themselves deserving to be successful. As for me myself, “I’m looking to continuously engage in innovation and impact wider communities using innovative technologies.”





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