









## AIFOR POSITIVE IMPACT

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12 exciting tracks that inspire you to change the way we live, work and play!

#### 12 EXCITING TRACKS!



### From Dashboards into Insights: BI vs AI

MON, 25 OCT 2021 | 11.30AM - 12.15PM (GMT +8) https://bit.ly/mfb-dashboards-aidw21



### How Al Helps in Contract Management & Risks

MON, 25 OCT 2021 | 3PM - 3.45PM (GMT +8) https://bit.ly/mfb-contracts-aidw21



### Cost-Benefit Analysis & Scenario Planning using Al

MON, 25 OCT 2021 | 9PM - 9.45PM (GMT +8) https://bit.ly/mfb-cost-aidw21



#### Al in Talent Management

TUE, 26 OCT 2021 | 11.30AM - 12.15PM (GMT +8) https://bit.ly/mfb-aidw21-1



### Green Technologies Using Al

TUE, 26 OCT 2021 | 3PM - 3.45PM (GMT +8) https://bit.ly/mfb-green-aidw21



#### **AI for Retailers**

TUE, 26 OCT 2021 | 9PM - 9.45PM (GMT +8) https://bit.ly/mfb-retailers-aidw21



### Al in Investments & Wealth Management

WED, 27 OCT 2021 | 11.30AM - 12.15PM (GMT +8) https://bit.ly/mfb-investment-aidw21



### Creating an Al Sociopolitical Decision System

WED, 27 OCT 2021 | 3PM - 3.45PM (GMT +8) https://bit.ly/mfb-sociopolitics-aidw21



### How AI is Transforming Healthcare

WED, 27 OCT 2021 | 9PM - 9.45PM (GMT +8) https://bit.lv/mfb-healthcare-aidw21



### Al for Philanthropy & Social Good

THU, 28 OCT 2021 | 11.30AM - 12.15PM (GMT +8) https://bit.ly/mfb-socialgd-aidw21



### Financial & Business Planning using Al

THU, 28 OCT 2021 | 3PM - 3.45PM (GMT +8) https://bit.ly/mfb-business-aidw21



### How Al Helps in Compliance and Standards

THU, 28 OCT 2021 | 9PM - 9.45PM (GMT +8) https://bit.ly/mfb-compliance-aidw21

















# From Dashboards into Insights: BI vs Al

Business Intelligence is a technology that is used to gather, store, access and analyzes data to help business users in making better decisions by using dashboards and visualisation. Artificial Intelligence is based upon how human thinks, learn, decide and work in order to resolve an issue and then using the outcome of this study as a basis of developing intelligent software and systems.

Find out how AI can augment the power of BI through specific use cases and case studies in solving complex problems beyond visualisation.



#### AI for Positive Impact Series



Date/Time: Mon, 25 Oct 2021 | 11.30AM - 12.15PM (GMT +8)

Register: https://bit.ly/mfb-dashboards-aidw21























# How Al Helps in Contract Management & Risks

Artificial intelligence is changing contract lifecycle management in a positive way by helping companies to address contract challenges. This is done by enabling them to gain control and transparency over the contracts they have in place and the clauses within them. Using Al technology in contract management can help organisations make better business decisions too. Al-powered contract discovery and data extractions allow you to run analytics that can report on the types of contracts your organisation has in place and help you better understand the potential risks that are internally or externally-derived.

Discover how AI is evolving contract management for many forward-thinking legal and procurement organisations.



#### AI for Positive Impact Series



Date/Time: Mon, 25 Oct 2021 | 3PM - 3.45PM (GMT +8)

Register: https://bit.ly/mfb-contracts-aidw21

























# Cost-Benefit Analysis & Scenario Planning using Al

Ever since humans have had people and projects to manage, we've had challenges keeping the projects on time, on budget, and people on task. Artificial intelligence is increasingly finding its way into project management tools and technology to handle everything from cost-benefit analysis to analyzing the risks, predict scenarios and patterns of a working team and offering suggestions.

Discover how AI is evolving project management for many forward-thinking professionals in various industries - from construction companies, research projects by universities, infrastructure companies, logistics, services companies and many more.



#### AI for Positive Impact Series



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Register: https://bit.ly/mfb-cost-aidw21

























## Al in Talent Management

Al technologies that are adopted by the education, public and private sectors are becoming more pervasive and shown to deliver more impact in terms of learning experience, productivity and workforce development through upskilling and reskilling efforts.

Find out how these are being deployed in organisations through case studies and use cases. Discover also how some of these AI solutions are aligned and form part of the efforts towards the Sustainable Development Goals set by the United Nations.



#### AI for Positive Impact Series



Date/Time: Tue, 26 Oct 2021 | 11.30AM - 12.15PM (GMT +8)

Register: https://bit.ly/mfb-aidw21-1

























# Green Technologies using Al

From energy conservation to climate control and pollution management, Al can be used to measure, monitor, evaluate and predict changes in variables that affect our environment we live in.

Find out how these are being deployed in organisations through case studies and use cases. Discover also how some of these AI solutions are aligned and form part of the efforts towards the Sustainable Development Goals set by the United Nations.



#### AI for Positive Impact Series



Date/Time: Tue, 26 Oct 2021 | 3PM - 3.45PM (GMT +8)

Register: https://bit.ly/mfb-green-aidw21

























## Al for Retailers

Any small-medium or large scale retailers now realise that personalised marketing through the use of Al and analytics is no longer an option - it is a must-have to enrich the experience of ever-changing, price-sensitive consumers who are getting more and more complex to understand.

Find out how these are being deployed in organisations through case studies and use cases. Discover also how these Al solutions form part of the strategic efforts towards achieving higher sales growth and productivity levels in the new normal



#### AI for Positive Impact Series



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Register: https://bit.ly/mfb-retailers-aidw21























# Al in Investments & Wealth Management

Risk-return assessment, preparing termsheets, financial due diligence and continuously monitoring market and industry developments, as well as predicting successes or failures that impact the profile of companies and start-ups - form part and parcel of any investors, especially the institutional side.

Find out how various AI solutions are being deployed in organisations through case studies and use cases. Discover also how these AI solutions help investors achieve the optimal risk-return objectives in the new normal.



#### AI for Positive Impact Series



Date/Time: Wed, 27 Oct 2021 | 11.30AM - 12.15PM (GMT +8)

Register: https://bit.ly/mfb-investment-aidw21























# Al Sociopolitical Decision System

The modern world of society, economy, and politics is tremendously complex. Different regions of the globe are tightly connected, even if physically distant, and diverse phenomena depend on each other in counterintuitive ways. Accelerating technological advancement is making radically novel situations commonplace, and leading to unprecedented rapid change.

Find out through case studies how AI can play much of the role now played by human analysts, given their broader capability to ingest information and detect patterns. Discover how AI helps to create lines of reasoning supporting different decisions — which can prove to be invaluable input to decision makers and the public at large.



#### AI for Positive Impact Series



Date/Time: Wed, 27 Oct 2021 | 3PM - 3.45PM (GMT +8) Register: https://bit.ly/mfb-sociopolitics-aidw21























# How Al is Transforming Healthcare

Al is getting increasingly sophisticated at doing what humans do, but more efficiently, more quickly and at a lower cost. The potential for both Al and robotics in healthcare is vast. Just like in our every-day lives, Al and robotics are increasingly a part of our healthcare eco-system.

Find out through case studies how AI can support medical professionals, given their broader capability to ingest information and detect patterns. Discover how AI helps to create lines of reasoning supporting different decisions — which can prove to be invaluable input to medical personnel.



#### AI for Positive Impact Series



Date/Time: Wed, 27 Oct 2021 | 9PM - 9.45PM (GMT +8)

Register: <a href="https://bit.ly/mfb-healthcare-aidw21">https://bit.ly/mfb-healthcare-aidw21</a>

























# Al for Philanthropy & Social Good

To give is simple, but to give effectively based on evidence and reason requires rigorous research, willpower, and money management. These are quantitative questions, yet givers have been historically motivated by feelings of goodwill and empathy (not to mention tax incentives). An AI with access to vast quantities of data and the ability to analyse it at greater depth and speed than a human ever could is going to add value when it comes to identifying most acute pressure points in terms of social or environmental needs at any given time

Discover how AI is evolving philanthropic activities for many social agencies, non-profit organisations and zakat bodies through case studies and use cases.



#### AI for Positive Impact Series



Date/Time: Thu, 28 Oct 2021 | 11.30AM - 12.15PM (GMT +8)

Register: https://bit.ly/mfb-socialgd-aidw21























# Financial & Business Planning using Al

Due to increasing competition in data-driven markets, firms are adopting state-of-the-art information technologies for competitive advantage. The received insights are then used to make decisions and to adjust organizational processes to generate value. In consequence, the decisions of a company are based on evidence from analytical results and not just by the intuition of their managers.

Discover how Al is being applied for scenario analysis and variance analysis, and how it can be used with predictive analytics and value drivers to make more accurate and deeper analysis to generate more insights through various case studies and use cases.



#### AI for Positive Impact Series



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Register: <a href="https://bit.ly/mfb-business-aidw21">https://bit.ly/mfb-business-aidw21</a>























# How Al helps in compliance and standards

With so many variables and complexities impacting organisations, it's no wonder businesses need technology innovation in monitoring compliance and standards activities. All is increasingly a common solution for addressing these challenges in order to create an open, integrated, and holistic compliance and standards model - as it facilitates and processes timely, actionable data for businesses to better make informed decisions.

#### Discover how AI can be used for

- Performance/safety standards for conformity assessments
- Certification standards linked to systems
- Audit standards that are required for information that is reported (particularly what to measure and how)



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Register: https://bit.ly/mfb-compliance-aidw21













## BE PART OF OUR NETWORK

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