



World Islamic Fintech Award Winners

Global Winner for Best Data and Analytics Platform

Top 3 Most Impactful & Best in AI Category

Top 30 Most Attractive Companies

Top 10 Most Innovative Companies

25 Hottest Fintech Companies

TOP 500 Global Startups

Global Excellence Awards

#1: AI, Predictive Analytics & Digital Transformation (Jul 2021)



Learn from industry experts and leaders!

CERTIFICATION IN APPLIED AI

WITHOUT CODING OR PROGRAMMING!

A 3-month, online Certification in Applied AI (CAAI) that is specially designed to empower non-technical professionals, practitioners, advisors and executives to deliver small-scale, "sandbox" projects for their organisations

#1- RANKED
Global Thought Leader
AI, Predictive Analytics & Digital Transformation by Thinkers360

Register now!



<https://myfinb.com/product/caai/>

/E/ CEAI@MYFINB.COM
WWW.MYFINB.COM/CAAI
/M/ +65 9627 9757



The primary goal of CAAI is to remove all barriers associated with learning, adopting and implementing AI

- such as the lack of expertise, unclear ROI, shortage of talents, high costs, lengthy implementation process and more.

M Nazri

Adj Practice Prof (AI),
Founder / CEO, MyFinB (M)
Executive Chairman, MyFinB Ventures
Founder, Centre of AI Innovation (Global)
Hon-Consul, Cabo Verde (West Africa)

*on the Certification in Applied
AI Programme*

<https://www.linkedin.com/in/mnazri/>

#1- RANKED

Global Thought Leader
AI, Predictive Analytics & Digital
Transformation by Thinkers360



Organisations struggle to realise the full value of their digital transformation projects because of two main factors: over-complicated processes and lack of proper clarity of how their solutions can solve industry pain points.

CAAI is specially designed for managers and executives without coding or programming skills in order to gain experiential learning/project capstone over a three-month period.

During the project capstone component of the course, participants will define a business problem, explain how AI can help, design and build their own AI prototype system with the help of our AI platform needed to successfully implement the proposed solution.

We truly believe that if we make AI everyone's business across the enterprise, we create meaningful change for our stakeholders and society — both in short-term successes and long-lasting transformation.



INTERNATIONAL PARTNERSHIPS



Thierry Rakotoarison

Director General,
Evolutis Projects
Development SARL,
Madagascar

"AI represents a remarkable promise to improve productivity and performance. MyFinB is set to deliver on that promise. RoboCFO provides an amazing service to the finance and consulting industry."



Carlos Niño

Partner, Antuñano Niño
Mojica y Aguilar SC
(TMC Legal), Mexico

"The way decision making for SME's will be facilitated thanks to AI tools like the ones developed by MyFinB, which will improve the development of innovative and more profitable businesses on a globally interconnected economy."



Steve Tak

CEO, Takemp Service
Ltd, United Kingdom

"Using AI technology strategies and MyFinB Solutions, we deliver real value to customers and an enhanced customer experience. AI has capability to optimise strategies and automate operations, resulting in higher profit margins."



Allan Reyes

President, Amusetic
Co, Ltd, Japan

"In an ever complex environment, it is very difficult to manage your counterparty risk based on traditional techniques. An AI -based solution like MyFinB offers data-driven insights that helps in making intelligent decisions."



Christina Tan

CEO, GMT Investcorp
Pty Ltd, South Africa

"AI is here to stay and will inevitably become a part of our lives, embrace it and let MyFinB make AI work for you."



Aieti Kukava

CEO, Alliance Group
Holding, Georgia

"For our generation, AI is the opportunity. For MyFinB Solutions, it is the optimal way to constantly increase the quality of the service to our clientele and guarantee future satisfaction."



**Gonzalo Rodriguez,
Jose Maria &
Juan Antonio**

Founders, Smartbrain
Tech SL, Spain

"We are truly excited about joining the MyFinB family and break in this market together with a pioneering and much needed technology that can offer unbiased complex information at a reasonable cost."



Cody Lee

CEO, Maverick Global
Ventures Pte. Ltd.,
Philippines, Thailand,
Myanmar, Bangladesh,
Sri Lanka & Egypt

"Artificial intelligence and analytics are powerful tools that can be harnessed easily through a partnership with MyFinB. Our solutions can empower government, businesses, associations and NGOs to operate more productively with lower costs, stronger risk management, higher profitability and build valuable digital assets."



Datuk Dr. Mohd Daud Bakar

Non-Exec Chairman, MyFinB
(M); Chairman, Amanie
Group; Chairman, Shariah
Advisory Council, Bank
Negara Malaysia &
Securities Commission;
Chairman, MAIWP;
President, IUM.

"The banking and financial sector needs an analytical platform that is able to provide narrative insights at pre and post-financing stage. Risk-based pricing and monitoring can be accorded very seamlessly."



**Wan Fara Ayu
Wan Ahmad**

Co-Founder, Director &
CIO, Kanzun Ventures
Management
Sdn. Bhd., Malaysia

Our Partnership with MyFinB enables us to disseminate and propagate the rendering of effective AI solutions locally and globally to our business partners and address the pain points of multiple industries. Aside to implementing AI solutions into our fund management, we have also promoted the adoption and incorporation of AI to healthcare institutions and SMEs.



Prof Dr Wilson Tay

Founder / Principal
Consultant, Integrated
Financial Analysis Pty
Ltd TA Eclectic
Analytics, Australia

"MyFinB solutions such as Experisk, CDSI, Digital Board can assist to provide leaders with the insights and foresights to manage their financial risk and manoeuvre their financial position to focus on improving their business profitability, growth and sustainability during these turbulent times."



Charles Cheong

CEO, AI Future Asia
Pte. Ltd., Singapore

"The emergence of COVID- 19 has accelerated disruptions and impacted multiple facets of our lives in the global economy. We had seen MyFinB's AI technology transformation in predictive and prescriptive analytics augment some of these impacts into trends especially in the growing economy of the Asia Pacific market."



Ronnie Tan

CEO, CreditWorks
Group, New Zealand

"We see AI as the next pathways to financial transparency and allow companies like CreditWorks to work with the industry in improving risks management. MyFinB is a recognised AI provider internationally and has the capabilities to support our endeavours for the local market. We hope to introduce the next phase and next level of credit reporting incorporating financial analysis and allow entities to benefit from it at the same time."



Doug Brunke

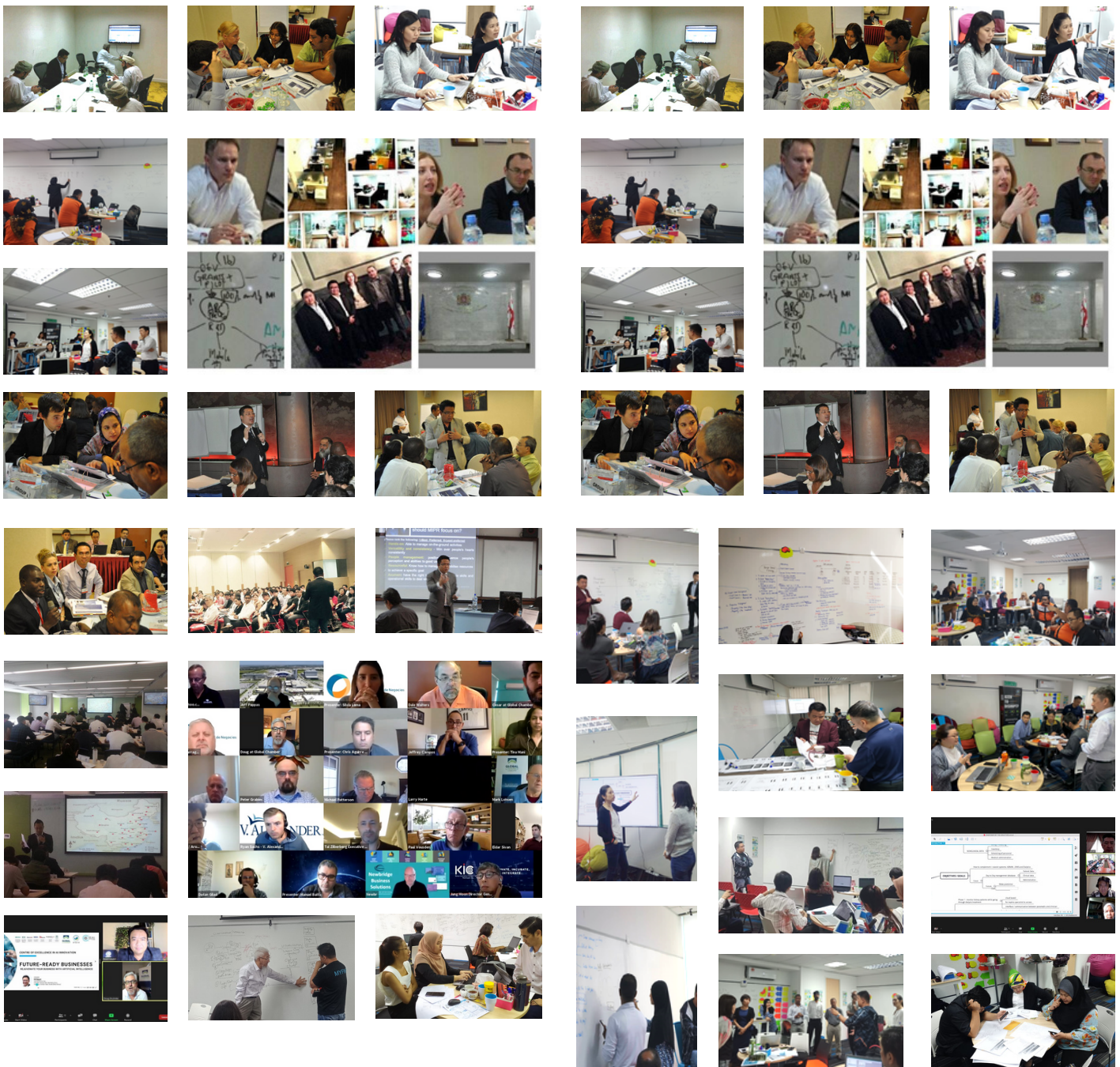
Founder & CEO, Global
Chamber, USA

"The SME business sector will benefit from global-tested ground-breaking analytical platform that enable the business owners to evaluation their financial performance and identify ways to work on the gaps and opportunities."



GLOBAL EXPERIENCE

The Certification in Applied AI (or CAAI) is developed out of decades of experience and hundreds of project development experience at the Centre of AI Innovation, to help those without coding or programming knowledge, to put their expertise and experience onto a digital platform. The engine is then customised, along with your parameters, to help you translate the data, and turn them into actionable, narrative insights for more effective decision making.





AWARD-WINNING TECHNOLOGY



#1 RANKED* GLOBAL THOUGHT LEADER



- > DIGITAL TRANSFORMATION
- > ARTIFICIAL INTELLIGENCE
- > PREDICTIVE ANALYTICS



"The CAAI programme helps to change my mindset and develop new perspectives to come out with new solutions for my organisation."

AI-as-a-Platform

① You learn about how machines work

② You put your decision rules on a platform

③ You design the output: look-and-feel



④ You build a working prototype: sandbox and testing

Yes! You can learn and build AI systems to solve a need in your organisation.....

without coding or programming knowledge!

WHAT TYPE OF AI ANALYTICS WILL YOU BUILD?

You will be exposed to a specialised form of AI tech i.e Narrative Analytics – where you develop your own rules and logic on an AI platform to process structured and unstructured data using non-technical, conversational language.

Bridging human minds with machines to solve complex issues

1 Sensing



Taking a raw data for mega processing and speech recognition.
Siri listening to you.

2 Reasoning



Thinking about how things relate to what is recognised.

3 Acting



Generating and controlling actions.

4 Assessing



How AI system look at the world.
Profile building for recommendation of search.

5 Inferring



How AI systems draw conclusions.
Search engine suggesting "remedies" when you search "symptoms".

6 Predicting



How AI systems make guesses about what happens next.

→ Think like human

The exciting new effort to make computers think... machines with minds, in the full and literal sense. [Haugeland, 1985].

→ Think Rationally

The study of the computations that make it possible to perceive, reason, and act. [Winston, 1992].

→ Act Humanly

The study of how to make computers do things at which, at the moment, people are better. [Rich & Knight, 1991].

→ Act Rationally

The branch of computer science that is concerned with the automation of intelligence behaviour. [Luger & Stubblefield, 1993].

Equipping you with skills to develop solutions framework



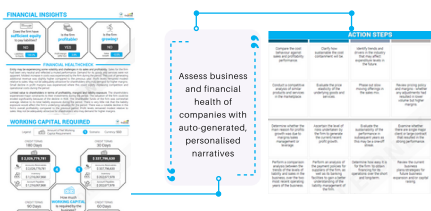
Whether you are from the public, private or non-profit sector, you will be equipped with the relevant skills and techniques to develop AI-based solutions around key pain points, aligned with sustainable developmental goals.

SOME EXAMPLES (NON-EXHAUSTIVE)

The CAAI is more than a certification or training programme. It is the only programme that is designed to convert your knowledge into systems. You put your rules, design the output and we put an engine around your contributions. Yes, indeed! You get to own your contributions that are built on top of our proprietary AI platform.

OPTIMISE BUSINESS & FINANCIAL PERFORMANCE OF COMPANIES

COMPANY PROFILING & HEALTHCHECK WITH ROADMAP

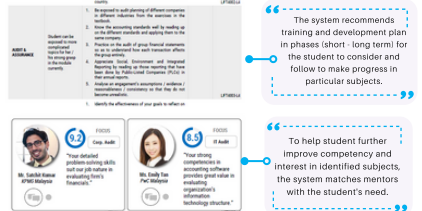


Assess business and financial health of companies with auto-generated, personalised narratives

For accountants, consultants, bankers and business owners

PERSONALISED LEARNING LEADING TO CAREER DEVELOPMENT & PLANNING

INTERVENTION PLAN & MENTORSHIP



The system recommends training and development plan in phases (short - long term) for the student to consider and follow to make progress in particular subjects.

To help student further improve competency and interest in identified subjects, the system matches mentors with the student's need.

For educators, counsellors, student coaches and parents

POLITICAL ANALYSIS & SENTIMENT TRACKING

POLITICAL ANALYSIS



States the before and after election's personality analysis on the political leader being analysed to reflect public's perception of the political leader.

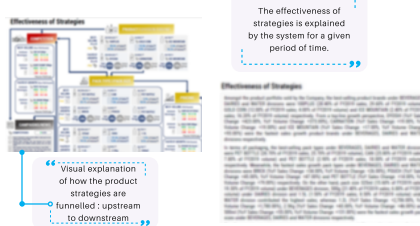
The sentiments regarding the public's reaction towards the analysed political leader before and after elections is also generated by the system. Same for the supporting word clouds.

For grassroots leaders, policy makers, researchers, think-tank bodies

MANUFACTURING, DISTRIBUTION & SUPPLY CHAIN MANAGEMENT

DISTRIBUTION ANALYSIS

+ Images are deliberately blurred



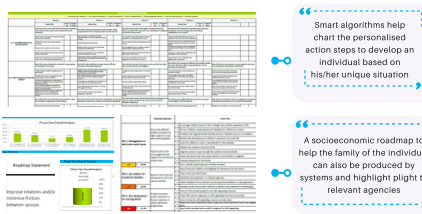
The effectiveness of strategies is explained by the system for a given period of time.

Visual explanation of how the product strategies are funnelled: upstream to downstream

For manufacturers, market research professionals, consultants

TRACKING FUNDS TO DISADVANTAGED GROUPS

PERSONALISED DEVELOPMENTAL ROADMAP



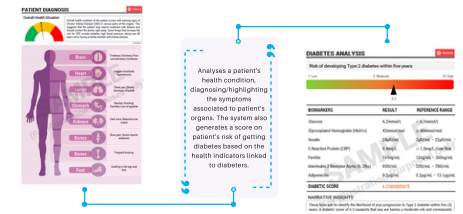
Smart algorithms help chart the personalised action steps to develop an individual based on his/her unique situation

A socioeconomic roadmap to help the family of the individual can also be produced by systems and highlight plight to relevant agencies

For social service agencies, case workers, counsellors, non-governmental self-help agencies and non-profit organisations

PERSONALISED HEALTHCARE MANAGEMENT

PATIENT'S HEALTH DIAGNOSIS



Analyses a patient's health condition, diagnosing/highlighting the symptoms associated to patient's organs. The system also generates a score on patient's risk of getting diabetes based on the health indicators linked to diabetes.

For clinics, hospitals, dialysis centres, health centres, specialist clinics and healthcare professionals

PERSONAL FINANCE & WEALTH MANAGEMENT

PERSONAL FINANCE INSIGHTS



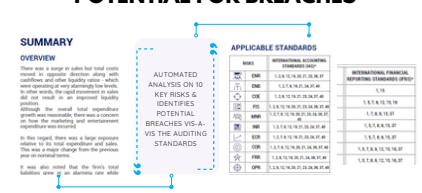
Describe user's financial analysis through understandable graphics and narratives describing eg. user's income, expenditure, Analytics or Loan Origination Analysis

Guides users on financial wealth management through proper planning and scenario analysis to achieve their financial goals

For individuals, property buyers, property financing agencies

AUDIT & COMPLIANCE

RISK DIAGNOSIS & POTENTIAL FOR BREACHES

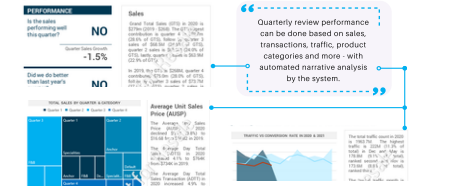


AUTOMATED ANALYSIS ON 10 KEY RISKS & IDENTIFIES POTENTIAL BREACHES VIS-A-VIS THE AUDITING STANDARDS

For auditors, accountants, management of SMEs and public listed companies

PROPERTY & TENANT ANALYSIS

TENANT SALES ANALYSIS











































Quarterly review performance can be done based on sales, transactions, traffic, product categories and more - with automated narrative analysis by the system.

For shopping mall operators, property management companies, mall tenants

UNLIMITED USE CASES YOU CAN APPLY & REFERENCE FROM

At CAAI, we create AI for Impact. This is the most important first step you are making in your life when you join this programme as part of digital transformation and getting yourselves ready for IR4.0. The first step, is to transform internally, then the organisation you serve or manage.

 Company Profiling & Healthcheck With Roadmap	 Export Readiness Analysis	 SME Advisory Solutions	 Business Drivers	 What-If Analysis	 Personal Finance Insights	 Leadership Qualities	 Leadership Roadmap
 Personality Insights	 Consumer Needs Analysis	 Predictive Spending	 Consumer Reaction	 Consumer Indicators	 Media Monitoring	 Leadership Effectiveness	 Political Analytics
 Emerging Issues & Outlook	 Academic Performance & Trends	 Social Emotional Learning	 Individual Dimension	 Career Suitability Assessment	 Intervention Plan & Mentorship	 Career Outlook	 Applicant / Employer Alignment
 Seasonal Analysis	 Genogram Analysis	 Customer Preferences / Likely to Buy	 Sales Volume Prediction	 Likely Budget Range	 Product Reviews, Complaints & Feedbacks	 Media Share of Voice (Brands)	 Financial Risk Analysis
 Sales by Geography & Floor	 Sales Analysis	 Good Return Analysis	 Competitor, Industry News	 Key Brands / Categories Performance	 Consumer-Related Indicators	 Distribution Analysis	 Career Development Roadmap

SYNOPSIS

Artificial intelligence (AI) warrants the close attention of organisations of all types and sizes because it presents opportunities when applied well. Organisations that successfully exploit AI can disrupt the market, drive growth and manage their commercial risk. Yet, AI technologies also present variety of risks and challenge that need to be managed carefully.

Many organisations, however, have struggled to move from experimentation around select use cases to scaling AI technologies across the organization. Reasons include the lack of a clear strategy for AI, an inflexible and investment-starved technology core, fragmented data assets, and outmoded operating models that hamper collaboration between business and technology teams.

In this programme, participants are guided on how to overcome the key barriers of adopting AI :

- lack of programming and coding skills
- high capital expenditure
- limited clarity on cost-benefits and impact
- long implementation schedules
- the need for data scientist or computing team

The CAAI programme has a special tie-up with our institutional programme called the Digital AI Labs (DIAL) to help build the ideas, into prototypes and commercialised systems into the market place.

Everyone is given the opportunity to be an "AIpreneur", guided and supported by our venture building unit.

THE APPROACH

Using live interactive tools and AI, CAAI is transforming the experience of group collaboration through its proprietary, breakthrough technology platform.

The most effective learning experiences occur in small groups who are engaged in problem solving, creative tasks, or complex decision making. In an online work environment, when people lack conversational cues, it's hard for teams to build rapport and be successful.

CAAI Learning platform changes the way team members interact in real-time, while video calls are happening. It uses AI to analyze online conversation dynamics and provide rapid personalized feedback to each participant. Simple on-screen cues guide participants to more effective team interactions.

LEARNING FOCUS

The programme is designed to give those who are involved in managerial and decision-making support roles with a thorough understanding of AI to improve their productivity levels with enhanced cognitive power.

Participants will understand how AI technologies are being adopted by organisations worldwide. They will be guided on how to build their own basic, functional prototypes to find out ways to improve their customer experience, risk management and/or customer acquisition activities.

LEARNING JOURNEY

CERTIFICATION IN APPLIED AI

WHAT YOU WILL GO THROUGH AT EACH STEP OF THE WAY

LEARNING OBJECTIVES

Once equipped with the fundamentals of AI analytical concepts, you will be assigned with case studies of your choice to design the analytical framework and build a prototype system to solve a particular pain point or derive an opportunity.

You will also be guided on designing a technological blueprint and a business roadmap to achieve specific goals using the proposed system in the near future beyond prototype stage.

COURSE TIMELINE OVER 12 WEEKS

1ST
WEEK

2ND - 4TH
WEEK

4TH - 12TH WEEK

FOUNDATION

Models, concepts
and case studies

INTERMEDIATE

Designing a solutions
framework based on
chosen case study

ADVANCED

Build a prototype based on a specific situation in
your organisation and present during Demo Day
to the general public as a shared case study

CORE ASSESSMENT CRITERIA

ASSESSMENTS
& QUIZZES

INDIVIDUAL
PROJECT
ASSIGNMENT

ROADMAP &
BLUEPRINT

DEMO DAY &
PILOT

FOUNDATION

Learn key concepts, understanding various AI models, case studies, assignments.

LEARNING OUTCOME

- AI systems and projects globally
- Technology Readiness Level (TRL)
- Impact measurement analysis

INTERMEDIATE

Design applications with project assignments linked to industry pain points; develop blueprint design and solutions

LEARNING OUTCOME

- Design LEAP process
- Level 1 - 5 Matrix Framework
- Technological blueprint
- Cost-benefit analysis

ADVANCED

Actual industry engagements and solutions design with MyFinB/CEAI, by applying what you have learnt in Foundation and Intermediate levels - into actual organisations: sandbox, pilot and test runs, with potential for commercialisation with industries.

LEARNING OUTCOME

- System prototype / mock-up
- Business roadmap
- Communication kit
- Sample output
- User Experience and Interface

KEY BENEFITS OF THIS COURSE



Reskill and/or upskill with AI-based projects as part of your professional portfolio



Widen your global network across more than 20+ countries and 11m professionals



Design and Build project prototypes with dedicated support and coaching (>TRL3-9)

SCHEDULE

- Subject to changes

1ST WEEK

FOUNDATION

Models, concepts and case studies

- Key trends and dynamics
 - IR 4.0
 - Megatrends
 - Potential of AI
 - Digital Economy
 - Future of Work
- Concepts
 - Narrative and predictive analytics (NLG, NLP, NLU)
 - Technology Readiness Level (TRL)
 - Impact measurement analysis
- Case studies
 - Public
 - Private
 - Non-Profit
- Assignments
 - Individual
 - Group
- Class Quizzes

2ND - 4TH WEEK

INTERMEDIATE

Designing a solutions framework

WEEK 2

- Design LEAP framework
- Level 1 - 5 Matrix Framework
- Cost-benefit analysis / ROI analysis
- Case Studies
- Class Quizzes

WEEK 3

- Designing technological blueprint (I)
- Assignments
 - Individual
 - Group

WEEK 4

- Designing technological blueprint (I)
- Assignments
 - Individual
 - Group

4TH - 12TH WEEK

ADVANCED

Building a prototype & presenting it

WEEK 5

- Selection of projects
- Interview and consultation
- Prepare draft proposal

WEEK 6 - 8

- Design the logic rules: Level 1 - 5
- User Interface / User Experience Output Design (UI/UX)
- Cost metrics and analytical requirements using AI as a Platform
- Apply cognitive processes to various organisational and society painpoints
- Define an appropriate level of machine involvement in interactions with humans and computers

WEEK 9 - 11

- Individualised consultative sessions
- Prototype development
- Business roadmap

WEEK 12

- Prototype finalisation
- Demo Day / Tied to AI World Summit Showcase (pre-event)

“

We bring together subject matter experts from all over the world - who form part of the Faculty Advisors (FA) for the Applied AI Certification programme.

You will be guided individually and collectively to ensure the success of your projects while giving you the best of learning experience.

They will evaluate your projects and give invaluable tips on how to turn your small investment for the course into a million dollar digital asset.

This is the world's first 3 in 1 programme that empowers you to learn about AI, build / own AI prototype and deploy/sandbox it in your organisation or projects.

CAAI

CERTIFICATION IN APPLIED AI

Powered by MyFinB

ADJ PRACTICE PROF (AI), M NAZRI MUHD

Chairman, Centre for AI Innovation (Global)
Founder / CEO, MyFinB Group



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FACULTY ADVISORS



ANSGAR KOENE

[AI Ethics]
Global AI Ethics and Regulatory Leader, EY



SAMRAH KAZMI

[Risk Management / Sustainability]
Managing Director, RESRG



NITIN KUMAR

[Strategy / M&A]
Chairman & CEO, Lig



DR. CHEEMIN BO-LINN

[Technology / Cyber Security]

CEO, Peritus Partners Inc; BOD Audit Committee, Tech/ Cyber / Lead, NASDAQ:BMCH & TSX.V:BLN



JUSTIN GOLDSTON

[Supply Chain]
Professor and Coordinator of Project and Supply Chain Management, Penn State University



OLIVER TIAN

[Robotics / Automation]
Honorary Advisor, Asia Pacific Assistive Robotics Association; Vice-Chairman, International Alliance of Robotics Associations



BUSI MATHE

[Cybersecurity and Governance]
CEO, RSS Innovation; Ex-chairperson, South African Governing Board; Member, Africa Governance Board; PWC SA



DR. YILMAZ ARGÜDEN

[SDG / GRC]

Chairman, ARGE Consulting



PROF. DATUK DR. PAUL CHAN

[Entrepreneurship]
Vice Chancellor, HELP University



PROF. SUSELA DEVI K. SUPPIAH

[Accounting]
Director, Centre for Accountability and Governance Research; Professor of Accounting, Sunway University Business School



CHARLES CHEONG

[Technology]
Founder / CEO, AI Future Asia Pte. Ltd.



JESSE ARLEN SMITH

[AI Ethics]
President, Aiforgood Asia



MANOJ GURSAHANI

[Healthcare]
Healthcare Evangelist and Futurist; Co-Founder - Aiseon Healthcare Technologies; Chairman - US Indian Investor Forum, Friends of South Africa



PROF. T HARINARAYANA

[Business Management]
Director, Centre for Sustainable Development, BSAR Crescent Institute of Science and Technology, Chennai



MICHAEL LIM

[Accounting / Auditing]
Executive Director, Crowe Growth Consulting



SHANKER DAMODARAN

[Business Networking]
Managing Partner, CEAI India Executive Director, Global Chamber@ Ahmedabad



MD INDERA TASRIPIN

[Learning & Development]
International Relations, Potensiana, Associate Lecturer, Bank Indonesia Institute; Strategic Consultant, One Regency



KASHYAP KOMPPELLA

[RPA & AI]
CEO, RPA2AI Research | Best-selling Author & Columnist.



ARIF AHMED

[Human Resources]
HR Automation & Virtual Learning Designer
Managing Partner, CEAI @ Bangladesh
Managing Director, Light over Light & Co Ltd (LLCo)



ABDUL HAMID ABDULLAH

[Internal Audit]
Audit Director, Auditor-General's Office

LEARNING PLATFORM

VIRTUAL LEARNING

Training Materials (Notes / Framework / Discussions / Case studies)

Event Calendar

The screenshot displays the Learning Platform interface. On the left, a 'Dashboard' shows 'My modules > Virtual Learning' with sections for 'AI-Ready Board Training' (Learning Materials, Class Activity Discussion, Roadmap, Management Presentations) and 'Research' (Future Board Forum, AI Future Banking Forum). The central 'Calendar' shows October 2020. On the right, a 'Sentiment and Word Cloud Analysis' dashboard lists various bank-related PDFs. Further right, an 'Event Calendar' shows November 2020 with an event for 'WOMEN LEADERSHIP IN AI' on October 21st.

ANALYTICS

HELPDESK

Inputs

Forums & Chat

The screenshot shows the 'Financial Input Form' interface. It includes a 'Financial Input Form' section with a note: '(For illustration purposes only) Reports can be purchased via: For enterprises / SMEs: https://myfinb.com/saas-retail/ For listed companies: https://myfinb.com/saas-institutional/'. Below this is a table with columns for 'Date Submitted', 'Date Modified', and 'Company Name'. A red box highlights the 'View list', 'View single', 'Search', and 'Add entry' buttons.

The screenshot shows the 'Forum' interface. It features a 'Forum' section with a button 'Add a new discussion topic'. Below is a 'Discussion' section with the text: 'Since AI can change the way to assess the data, the software and data used is very important. So what are the softwares and data used? How can AI do comparisons for companies amongst their peers in the same industry? Or benchmark the data needed to be keyed in manually?'. A red box highlights the 'Add a new discussion topic' button.

Reports (Structured Data)

The screenshot shows the 'Chat' interface. It features a 'Chat' section with a button 'Click here to enter the chat now' and the text 'Use more accessible interface'. Below is a 'View past chat sessions' section. A red box highlights the 'Click here to enter the chat now' button.

A grid of various structured data reports including: Financial Summary, Financial Insights, Financial Profile, Key Media Findings, Financial Data, Working Capital, Liquidity Insights, Benchmarking, Competitor Analysis, and Risk Checklist. Each report contains charts, tables, and text-based insights.



Reports (Unstructured Data)

The screenshot shows the 'Resources' interface. It features a 'Resources' section with a table listing companies like '1300 SMILES LIMITED', '1414 DEGREES LIMITED', and '1ST GROUP LIMITED'. A red box highlights the 'Add a new resource' button.

A grid of various unstructured data reports including: Approach & Methodology, Sentiment Analysis on 'Education', Sentiment Trends over Last 10 Years, and Sentiment Trends on 'Education'. Each report contains text, charts, and images.



QUICK COMPARISON

	PROGRAMME X + OTHERS	 
Certification Offered By	<ul style="list-style-type: none"> • Top Universities • Institute of Higher Learning 	<ul style="list-style-type: none"> • CEAI • Public-Private Partnership
Target Audience	<ul style="list-style-type: none"> • Technical Product Managers • Technology Professionals • Technology Consultants • Founders of AI Startups • UI/UX Designers 	<ul style="list-style-type: none"> • Managers and senior executives who deal with a lot of data and supporting decision-making process • Suitable for applicants with no prior technical, coding or programming knowledge
Duration	<ul style="list-style-type: none"> • 2 - 6 months • 6 hours / week 	<ul style="list-style-type: none"> • Group sessions: 12 weeks x 2 hours • Individual sessions: 2 hours per week over 12 weeks • Self study: Estimated 0.5hr per day
Case Study	<ul style="list-style-type: none"> • Assigned by University 	<ul style="list-style-type: none"> • Assigned by CEAI • Assigned by participants from their organisations
Post Training Coaching/Mentoring	✗	✓
Programme Structure	<ul style="list-style-type: none"> • >8 Modules 	<ul style="list-style-type: none"> • 3 Levels <ul style="list-style-type: none"> ◦ Foundation ◦ Intermediate ◦ Advance • At least 5 modules per level
Assignment / Projects	✓	✓
Crowdsourcing, Demos and Design-Support Activities	✓	✓
Coding Required?	YES	NO
Design a plan or AI-based product or service?	✓	✓
Develop an AI system prototype	✗	✓
Technology Readiness Level	<ul style="list-style-type: none"> • 1 to 3 	<ul style="list-style-type: none"> • 4 to 6 during certification • Post-certification, option to commercialise
Demo Day on Global Scale	✗	✓
Live weekly office hours with learning facilitators	✓	✓
Personalised feedback, support and network development	✓	✓
Venture Building Option	✗	✓
Course Fee	<ul style="list-style-type: none"> • USD2,600 - USD5,000 	<ul style="list-style-type: none"> • USD1,500



YOUR PROJECT SHOWCASE



For illustration only: the above speakers were part of the 2020/21 AIWS event

'The AI World Summit: Where Innovators & Disruptors Meet to Challenge Limits' brings together the global AI community from a range of businesses, science and tech to go beyond the buzz and hype, discuss the most burning AI issues, share their developments, successes, challenges, and the resultant impact on their businesses.





COHORT 1 PROJECT SHOWCASE

AI system to perform cost benefit analysis on projects and recommendations based on ROI, resourcing and other factors



Monitoring building equipment & providing recommendation based on user inputs



Harmful Algal Bloom (HAB) Analytics - identifying and predicting the occurrence of HAB species



A RoboSkitre that uses AI to evaluate the effectiveness of learning softskills and develop a personalised L&D roadmap for each learner.



Predictive analytics in empowering the TVET institution and recruiters to understand talent.



AI system to recommend effective teaching techniques for lesson plans and teaching skills to cater to each student based on his/her learning profiles and attributes



AI to monitor and evaluate the health of the elderly with a personalised healthcare plan and connectivity to caregivers and healthcare services



Team-Focused AI System, helping teams to be aligned, grow and take actions together, achieving business goals and objectives



Using AI to interpret and analyse securities data, linking it to fundamentals while ensuring it's compliant



Analytical and AI approach for data management on students and academic programme (sales and marketing)



An AI catalyst for investment functions to identify highest yielding investment returns projects while effectively managing it



AI to assess the socioeconomic conditions of asnafs and produce a customised roadmap for each beneficiary to improve the various facets of their lives.



Evaluating controls and compliance of Section 17A of the company, recommending steps to ensure compliance



Food Safety Analytics - for a more robust food safety compliance & assurance system, ensuring high quality & safe food products



FMCG AI Director - amalgamating data from all business functions, internal and external data for key decision makings



Digital Dental Diagnostics powered by AI to optimise the diagnostic phase and reporting



AI that tracks the condition and maintenance of properties under management while recommending measures to optimize profits and social impact.



AI for Social & Political Issues Analysis including via social mappings, key for decision makings



Predicting veterinary students' learning needs and impact, assessing and monitoring their competencies



AI Legal System - to predict the possibility of parties executing and breaching the contract



Intelligent App that merges diverse data sets, solving complex manual requirements



AI to monitor and evaluate the progress of postgraduate students with predictive early warning signals and efficiency score.



AI for business goals, achieving effective market share, profitability, cost effectiveness and business sustainability















Assess staff's talents, competencies and skills gaps, placing them in suitable position and career paths





"When there are lots of data involved, we need to segment, cluster and evaluate this in the most optimal way possible for any decision to be made. I am glad CAAI can drive me towards that goal."

PAYMENT, DELIVERABLES & REGISTRATION DETAILS

	Training Notes		Min. 12 hours of Digital Contact Time & Unlimited 1 on 1 Tutorial
	Research Materials		Technological Blueprint
	Case Studies		Implementation Roadmap
	Short video clips as references		System Prototype (online + softcopies) TRL 4 - 6
	3-module Portal (for 1 year inclusive) <ol style="list-style-type: none">1. Learning Materials2. References3. Poll/survey results & analysis		Professional Networking + Project Profiling
	1 capstone project to be presented as part of Demo Day in AI World Summit Series		Pre/Post Learning Digital Tutorial Support

COST

Nett price: USD1,500* per pax for a 12-week programme across Levels 1 - 3

*excludes tax and registration fees. Prices are subject to changes.
Early Bird Discount: 20% - Limited period only, till 30 Oct 2021
(Discount is calculated during Check-out)

- Payable before commencement of programme
- Cancellation is non-refundable 10 days prior to commencement.

(* Programme is subjected to further changes.

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PAYMENT METHODS

To make payment:
<https://myfinb.com/product/caai/>





SUPPORTING PARTNERS



Global Chamber® is a growing, global community of CEOs, executives and leaders in 525 metro regions around the world, focused on helping companies grow within and across metropolitan areas. It is the only organization in the world with hundreds of locations that helps executives grow sustainable business through warm connections and virtual services.

PRESENT IN 525 METRO CITIES





APARA is a young association founded on the motivation to help users leverage digital technology to augment human potential. In particular, its team study aspects of the Ethical and Responsible use of AI and Robotics applications. APARA membership comprises both users and suppliers of technology in the industry. It collaborates with counterpart industry associations with a common cause as well as research institutes and universities on practical research projects.

PARTNERS



INTERNATIONAL RELATIONSHIP





World Leader Summit is a fast growing International Business Club (With 90+ countries network) for entrepreneurial minds, with the mission to reshape the economy and society. World Leader Summit is an association given to businesspeople in all ventures, at all stages, from hatching, all through the pioneering lifecycle. Devoted to the ethical pattern of abundance creation and rewarding the local area. WLS's centre zone is to create empower the up and coming age of business visionaries.

SPONSORS & PARTNERS





Malaysian Technology Development Corporation (MTDC) was set up by the government of Malaysia in 1992 to spearhead the development of technology businesses in Malaysia. Its initial role was to concentrate on the promotion and commercialisation of local research and invest in new ventures that can bring in new technologies from abroad. Since the 7th Malaysia Plan, MTDC has been instrumental in the development of technology companies and the commercialisation of new technologies. MTDC has now evolved to become an Integrated Commercialisation Solutions Provider successfully managing grants, venture capital funds, technology centres and nurturing technology companies.

PARTNERSHIP



DATED THIS 6th DAY OF JUNE 2021

BETWEEN

MALAYSIAN TECHNOLOGY DEVELOPMENT CORPORATION
SDN. BHD.
(Registration No. 199201004292 (235796-U))

AND

EXPERT ANALYTIC CENTRE (M)
SDN. BHD.
(Registration No. 201310130717 (160545-A))

AND

MYFINB (M) SDN. BHD.
(Registration No. 201701008620 (219786-U))

MEMORANDUM OF UNDERSTANDING

1. COLLABORATION
2. The purpose of this MOU is to identify opportunities and to promote mutual understanding between the Parties.
3. The Parties shall also cooperate in the MOU relation to implement the Collaborations with best respective services, inputs and outputs.
4. The Parties have the intention to explore the possibility to pursue the following collaborations activities on the basis of mutual cooperation and shared activities, supported by the most advanced research and technology available:
5. Identifying collaborative opportunities between the Parties, their business partners and responses in particular but not limited to business, technical, academic, data analysis, usage, management and other other relevant areas of science, technology and innovation.
6. Sharing of knowledge, best practices, case studies and experiences in the field of artificial intelligence, data analysis and other related fields.
7. Conducting research and analysis on the use of artificial intelligence, data analysis and other technology in operational environments.
8. Identifying key industry pain points in Malaysia and devising artificial intelligence solutions and analysis based on the latest data, trends and available resources.
9. Developing business proposals in order to realise initiatives through the use of artificial intelligence and data analysis.
10. Sharing of ideas and information towards the development of the artificial intelligence, data analysis and other related projects in the program established by the Parties pursuant to this MOU; and
11. Any other areas of co-operation in relation to artificial intelligence, data analysis and other technology in order to promote mutual understanding between the Parties.
12. Upon execution of this MOU, the Parties undertake to continue to discuss in good faith and will not use the details of the Collaborations which include company names, trade or other confidential, data and information of the Parties or the Collaborations, financial obligations, processes or the Collaborations, and permission of registration agents/intermediaries for the registration of the Collaborations.
13. The development and implementation of specific activities under this MOU will be if necessary, supported, regulated and approved between the Parties. The Parties agree to carry out these activities in accordance with applicable laws and full compliance of approval.
14. The Parties agree that any rights of intellectual property rights that are developed as a result of the Collaborations activities managed by the MOU will be dealt with to appropriate terms agreement as per attached.

LIST OF AI PROJECTS



	DESCRIPTION OF AI SYSTEMS	POTENTIAL USERS	TRL STAGE		DESCRIPTION OF AI SYSTEMS	POTENTIAL USERS	TRL STAGE
01	OPTIMUS8 Supply Chain Management Optimus8 is an expert system that helps Management make commercial decisions on what products to promote, where, to who and when with the right incentives. It is like a RoboMarketer analyses large volume of sales, customer and product information and turn them into a strategy to boost market share/sales, profitability and lowering costs.	SMEs, PLCs, Manufacturers, MNCs, Distributors, Transportation and Logistics Firms	9	06	ACE Cooperatives Transformation ACE (Assessing Cooperatives' Effectiveness) is an AI-powered digital platform that evaluates the financial and strategic effectiveness of a cooperative, and lays out a tailor-made roadmap to help it achieve tangible and intangible outcomes.	Cooperatives, Social Enterprises, Govt Units, Agencies, Non-Profit Bodies	9
02	DIALYTICS Healthcare & Wellness Dialytics helps dialysis centres manage their patients' well-being by monitoring their pre/post treatment effects through personalised e-health journals effectively. It uses patients' data such as medical conditions, demographics, types of treatments, lifestyle, diet and medications received, etc., and measure these against the effects of treatments and predict their medical risks or recovery.	Dialysis Patients, Dialysis Care Centres, Hospitals, Clinics, Nurses and Medical Professionals, Families, Nephrologists	6	07	AUDITSTRAT Governance, Risk & Compliance An AI-based platform for assessing audit risks and assisting auditors in their plans to carry out their audit procedures effectively. It will evaluate data and form a prognosis in 10 key areas of risks. The AI within AuditStrat performs three key tasks: assessing the key areas of risks of a company across the 10 modules; prioritising areas to perform audit tests and recommending action steps in accordance to high, medium and low risk areas.	Audit Firms, Consultants / Advisors, Govt personnel	9
03	MOOLAV Financial Planning & Wealth Creation Moolav helps individuals visualise and narrate their future in terms of overall financial well-being, taking into account their lifestyle, personality, aspirations and circumstances. With permission, it evaluates data from public and private sources to provide people with the strategies to manage their income, expenses, assets and liabilities - not just for the present, but into the future.	Individuals, Property Buyers, Financial Advisors, Banks & Financial Institutions, Insurance and Takaful Professionals	9	08	DIGITAL CFO Start-Up Potential An analytical platform that converts financial statements automatically into detailed, narrative insights - and make better decisions. It is a post-accounting tool to help make evaluation, assessment and recommendations accurately in a timely manner.	Businesses, SMEs, Corporates, Consultants, SME Agencies, Trade Associations	9
04	WAQF ROBOADVISOR Land Use Optimisation Web-to-mobile digital platform for the predictive management of Waqf assets using AI. With proper deployment of AI, waqf can have a positive implication on the redistribution of wealth, amongst others through rapid, independent, accurate and timely insights with foresight.	Individuals, Property Buyers, Financial Advisors, Banks & Financial Institutions	4	09	CDS INSIGHTS-AI (CDSI) Capital Markets CDSI is an AI-powered educational platform that evaluates the financial and business health of the stock portfolios held by CDS account holders - and guides them on what to focus on for each stock they hold.	Retail Investors, Institutional Investors, Listed Companies, Family Offices	9
05	DIGITALBOARD Board Transformation World's first AI toolkit for Boards to review company performance, strengthen foresight for governance, risk, and compliance. DigitalBoard brings AI-driven insights into the boardroom, aiding decision making in areas such as strategic benchmarking, M&A strategies, investment strategies, managing human capital, scenario planning and integrated reporting.	Large Companies, Listed Companies, MNCs, GLCs	9	10	RESTORE & REBUILD (R&R) SMEs Helping SMEs Turn Plans Into Reality. Use AI to interpret competitive and business strategies with financial data.	Start-Ups, SMEs, Social Enterprises	9

MACD
MALAYSIAN ALLIANCE OF
CORPORATE DIRECTORS
A Not-For-Profit Company Limited By Guarantee



MACD is a not-for-profit Company Limited by Guarantee and was founded in the year 2009 with the goal to further develop the Malaysian corporate directors with higher levels of entrepreneurship, corporate strategic execution and with best methods in corporate governance. MACD additionally provides a forum for members to network and exchange ideas for businesses and public affairs advancements, as well as offer assistance in service and interventions, to members in improving their board's efficiency and value collectively.

MEMBERS OF



The Global Network of Director Institutes (GNDI) is an international collaboration that shares expertise in directorship and corporate governance. GNDI collectively represents more than 150,000 individual directors and governance professionals.

Member Institutes:

- IGEP** Instituto de Gobernanza Empresarial y Pública, Institute of Corporate and Public Governance, Argentina
- Australian Institute of Company Directors**
- ibgc** instituto brasileiro de governança corporativa, Brazilian Institute of Corporate Governance
- Institute of Corporate Directors**, Institut des administrateurs de sociétés, Canada
- ecoda** The European Voice of Directors, European Union
- VfRD** VEREINIGUNG DER AUFSICHTSRÄTE IN DEUTSCHLAND e.V., Association of Supervisory Boards in Germany
- BDI** GCC Board Directors Institute, Gulf Cooperation Council
- 香港董事學會** The Hong Kong Institute of Directors
- ID** Institute of Directors In Ireland
- IDU** איגוד הדיירים בישראל, Israel's Directors Union
- MACD** MALAYSIAN ALLIANCE OF CORPORATE DIRECTORS
- MloD** Mauritius Institute of Directors
- Institute of DIRECTORS** NEW ZEALAND
- PICG** Pakistan Institute of Corporate Governance
- ICD** Institute of Corporate Directors, Philippines
- IDA** INDEPENDENT DIRECTORS ASSOCIATION, Russian Federation
- SID** SINGAPORE INSTITUTE OF DIRECTORS
- ID** INSTITUTE OF DIRECTORS SOUTHERN AFRICA
- SWISS INSTITUTE OF DIRECTORS**
- The Institute of Directors**
- Inspiring business**, United Kingdom
- NACD** ELEVATE BOARD PERFORMANCE, USA



World Islamic Economic Forum (WIEF), originated from Organisation of Islamic Corporation (OIC) Business Forum, stands to promote global commerce and economic wellbeing while inciting Islamic ethics of peace, fairness and equality. This was an important shift that opened up the Forum to include Muslim communities beyond OIC countries and other non-Muslim communities across the globe. The Forum brings together government leaders, captains of industry, entrepreneurs, corporate executives and academicians to discuss current issues that affect as well as shape the future of commerce. Also, to explore opportunities for partnerships between Muslim and non-Muslim businesses and communities.

CORPORATE MEMBERS





The Selangor State Technical Skills Development Center or Selangor Technical Skills Development Center known as STDC is a technical education institution under the auspices of the state government and Menteri Besar Perbadanan (MBI) as the largest shareholder in the company. STDC will focus on the field of TVET to meet the needs of the industry by forging collaborations that move towards industry 4.0. STDC will not only offer skills courses in various fields that are certified and recognized by the Department of Skills Development (JPK), Ministry of Human Resources and the Energy Commission but also offer short-term professional courses in collaboration with industry.

PARTNERSHIP



LETTER OF INTENT (LOI)

Between

MYFINB (M) SDN. BHD. (MFB)
(Reg. No.: 1219785-U)

and

SELANGOR TECHNICAL SKILLS DEVELOPMENT CENTRE (STDC)

whereby

Both parties intend to collaborate as follows:

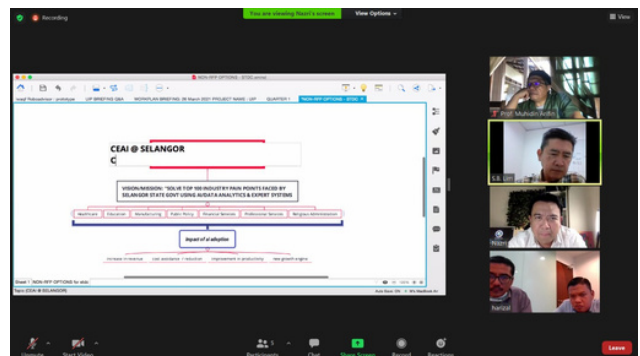
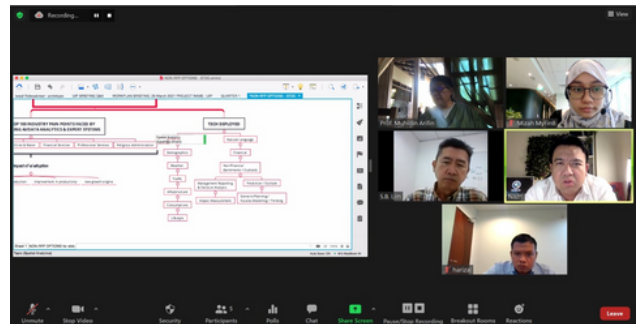
- i. Establishment of Selangor Artificial Intelligence Centre of Excellence (SAICE) (Natural Language Generation / Understanding, Natural Language Processing, Cognitive Analytics, Machine Learning) for STDC;
- ii. Formation of a Digital Artificial Intelligence Laboratory (DIAL) to develop new prototypes for the purpose of pilot development and commercialization of projects based on the implementation of AI applications in industry and government linked companies in Selangor which will be proposed at any time according to current needs;
- iii. Development of Curriculum modules for Professional Certification relating to Artificial Intelligence / Data Analytics (AIDA) for industrial application;
- iv. Develop and conduct short courses as well as workshops related to Continuing Education & Training (CET), Technical and Vocational Education and Training (TVET) and Train-the-trainer (TTT) programs related to Artificial Intelligence (AI);
- v. Facilitating in a development of entrepreneurs via MFB's centre's venture building programme; IP, commercialisation, expertise, markets, funding: from seed to series A stages;
- vi. Assisting in providing opportunities in the areas of employment / internship for graduates under the STDC programmes with MFB and related pilot project, wherever applicable;
- vii. Preparing a project proposal paper or in a form of business plan for the above intension based on a 5-year plan (2021-2025) for seeking an approval from the committee of Selangor Smart Technical and Professional Skills Initiative or *Inisiatif Kemahiran Teknikal dan Ikhtisas Smart Selangor* (IKTISASS), Deputy State Secretary (Management) Office before the final approval from the Selangor State Government; and
- viii. All information is disclosed by both parties either in writing or information is also disclosed orally that relates or refers, directly or indirectly shall be deemed confidential and shall constitute a 'Confidential Information'.

For purposes of this LOI, MFB shall commence discussions with STDC on how the collaboration shall be structured and implemented in the designated market(s), subject to any contract arising from ongoing discussions between the two parties.

Signed and made effective on ____ April 2021.

Prof Madya Ir Dr Muhidin Arifin
Chief Operating Officer
Selangor Technical Skills Development Centre

Mr. M Nazri
Founder / Group CEO
MyFinB (M) Sdn. Bhd.





MAIWP

Vision
Leader in the development and well-being of the ummah
Mission
Realize the ummah development agenda in a planned and comprehensive manner

The Federal Territory Islamic Religious Council (Tulisan Jawi; abbreviation: MAIWP) is a statutory body in Malaysia. MAIWP was established on 1 February 1974 simultaneously with the establishment of the Federal Territory of Kuala Lumpur. Its establishment aims to assist and advise the Yang di-Pertuan Agong as the Head of the Religion of Islam in the Federal Territory of Kuala Lumpur, Labuan and Putrajaya in relation to Islamic religious affairs as provided by Section 31 of the Administration of Islamic Law (Federal Territories) Act 1993 [Act 505].

Strategy

- Provide adequate religious education facilities for the needs of Muslims.
- Provide adequate facilities for places of worship for the needs of Muslims.
- Extensive, improving the quality of services and religious welfare.
- Expanding da'wah activities including assisting and guiding the activities of da'wah bodies.
- To increase and develop waqf lands.
- Improving zakat collection activities.
- Enforce all aspects of Islamic administrative law.
- Enhancing economic activities in the areas of business, development and investment.

LINKS



MAIWP LINKS



GOVERNMENT LINKS



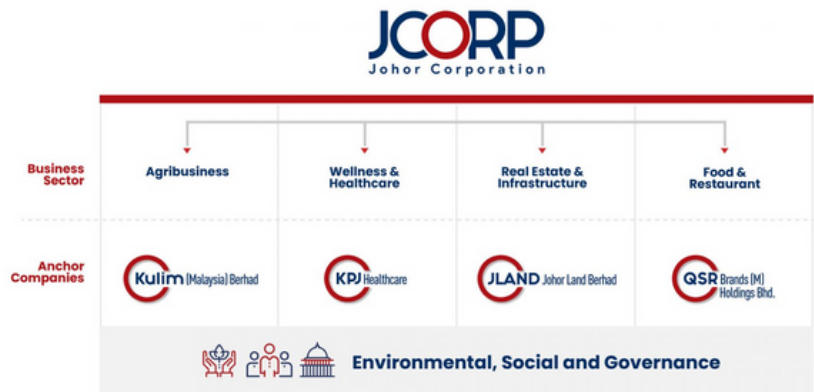


Johor Corporation (JCorp) was incorporated through Johor State Economic Development Corporation Enactment in 1968 and later amended in 1995 as the principal development institution to drive the growth of the state's economy. JCorp focuses to achieve our mission in the creation and distribution of wealth. JCorp operates in four core sectors, namely Agriculture, Wellness, Food & Restaurant and Real Estate & Infrastructure, through its flagship companies Kulim (M) Berhad, KPJ Healthcare Berhad, QSR Brands (M) Holdings Berhad and Johor Land Berhad, respectively.

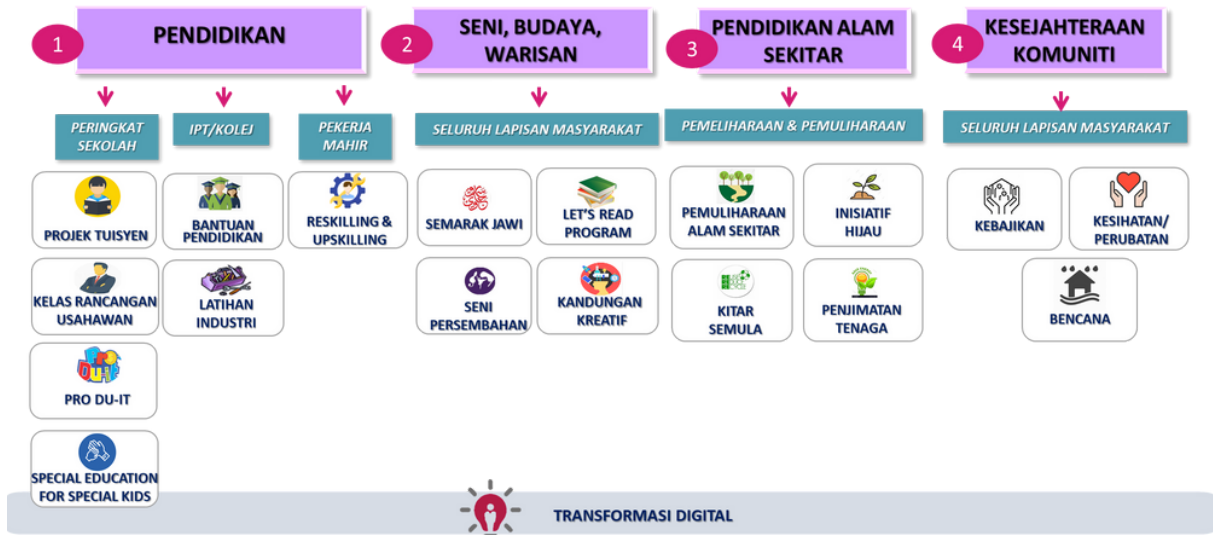


Yayasan Johor Corporation is a non-profit organization under Johor Corporation. YJCorp plays a leading role in implementing JCorp's corporate responsibility activities to the public, especially in the field of education and human capital development & entrepreneurship among school students and HEIs throughout Malaysia.

PRESENCE



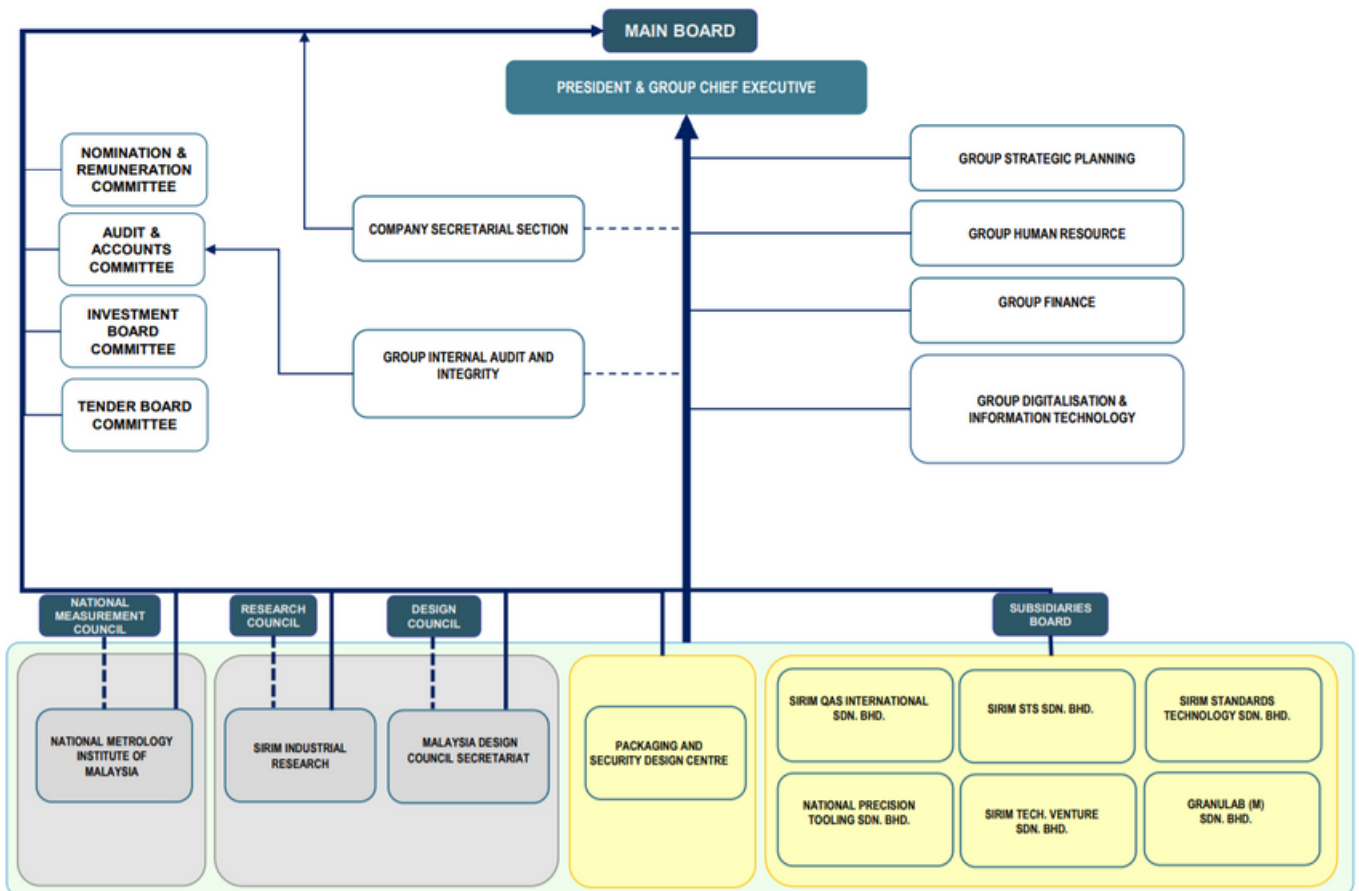
KEY FOCUS AREAS OF THE JCORP FOUNDATION





SIRIM is a premier industrial research and technology organisation in Malaysia, wholly-owned by the Minister of Finance Incorporated. With over forty years of experience and expertise, SIRIM is mandated as the machinery for research and technology development, and the national champion of quality. SIRIM has always played a major role in the development of the country's private sector. By tapping into our expertise and knowledge base, we focus on developing new technologies and improvements in the manufacturing, technology and services sectors. We nurture Small Medium Enterprises (SME) growth with solutions for technology penetration and upgrading, making it an ideal technology partner for SMEs. SIRIM is a member of the Global Research Alliance (GRA), World Association of Industrial and Technological Organisations (WAITRO), and is an Agency Under The Purview of The Ministry of International Trade and Industry, Malaysia.

ORGANISATION STRUCTURE OF SIRIM GROUP OF COMPANIES



MICG

Malaysian Institute of Corporate Governance
(Institut Tadbir Urus Korporat Malaysia)

MICG was established in March 1998 following recommendation by the High Level Finance Committee on Corporate Governance. The Institute was incorporated as a company limited by guarantee, with founding members consisting of the Federation of Public Listed Companies (FPLC), Malaysian Institute of Accountants (MIA), Malaysian Institute of Certified Public Accountants (MICPA), and Malaysian Institute of Chartered Secretaries and Administrators (MAICSA).

MICG's principal activities are to promote and encourage corporate governance development, provide education and training for the benefit of its members and other interested institutions or bodies in Malaysia.

VISION

To be the leading advocate of Corporate Governance in Malaysia

MISSION

- To promote Corporate Governance in Malaysia
- To define Corporate Governance best practices
- To facilitate the adoption of Corporate Governance best practices

OBJECTIVES

- To be a leading organisation for corporate governance development and promotion of awareness and best practices for all corporate stakeholders.
- To establish linkages and networking with leading international corporate governance organisations, to collaborate with relevant authorities and regulatory agencies.
- To be independent and impartial in providing input or information to enhance the performance of corporate entities to intended investors, from within and outside Malaysia.



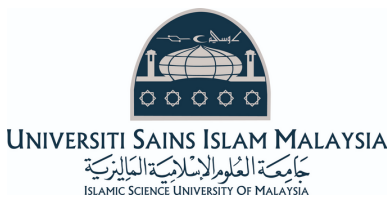
Universiti Teknologi MARA (UiTM) is a public university based primarily in Shah Alam, Malaysia. It was established to help rural Malays in 1956 as the RIDA (Rural & Industrial Development Authority) Training Centre, and opened with around 50 students. It has since grown into the largest institution of higher education in Malaysia as measured by physical infrastructure, faculty and staff, and student enrollment.



The Centre For Accountability & Governance Research (CAGR) was established within the Sunway University Business School in April 2019 with Professor Susela Devi K. Suppiah as its first Director. The Centre aims to transform the innovative ideas of Academic Researchers to positively impact and benefit the society and government in the fields of accountability and governance.



Executive Education & Professional Development (EEPDP) at Awang Had Salleh Graduate School of Arts and Sciences (AHSGS) is established as a training and consultation arm for Universiti Utara Malaysia. With a struggling economy, stiffer regulation and heightened competition, every organization needs exceptional leaders to drive its performance and maintain a competitive advantage.



Universiti Sains Islam Malaysia (USIM) is an emerging Islamic university which is fully owned and funded by the Malaysian Government. Being the 12th Public Institution of Higher learning, it aims to spearhead knowledge and be the global reference centre for Islamic Science. USIM adopts a balanced approach between the physical and spiritual aspects, not only in the academic programmes offered, but is also widely practised throughout the university including administration and management levels.



The International Islamic University Malaysia (IIUM) is the manifestation of one of the major aspirations of Muslim Scholars in Malaysia to have an Islamic university in Malaysia to lead the Muslim ummah in all branches of knowledge. The university was established on 23 May 1983 and founded upon Islamic principles. Islamic values are inculcated into all disciplines.



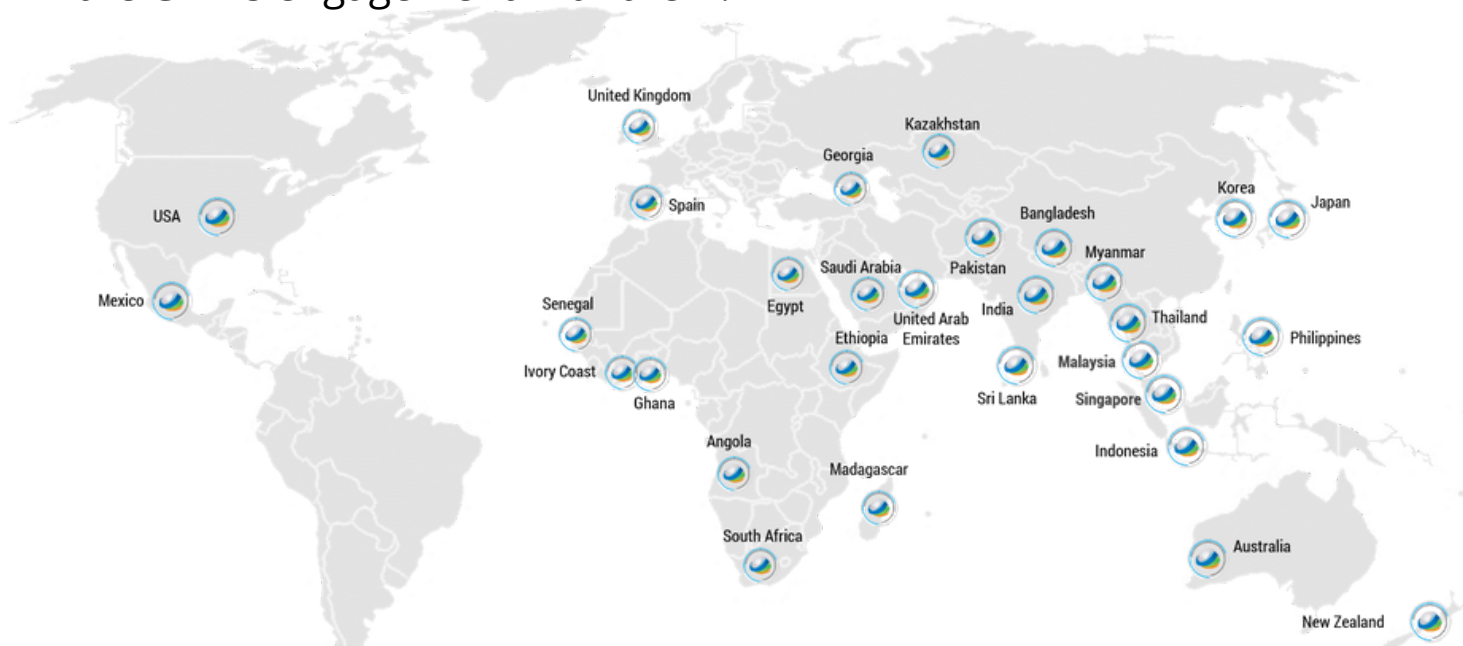
The establishment of the university was approved in the Cabinet Meeting on 14 June 2006. The cabinet has specified that the philosophy of the curriculum in UMK should be based on entrepreneurship and enterprise education in all the study programmes. Therefore, taglines such as "Entrepreneurship is Our Thrust" and "Entrepreneurial University" are widely used to promote the philosophy of this university.



THE CENTRE FOR AI INNOVATION

Centre for AI Innovation (CEAI) forms part of MyFinB Venture's portfolio of innovative, disruptive projects to guide and support the digital transformation initiatives by organisations and business innovators.

The Certification in Applied AI has the latest, best-in-class solutions being applied and adopted by industries and institutes of higher learning (IHL) with contents and knowledge that are developed out of the CEAI's engagement with them.



MALAYSIA

Centre for AI Innovation c/o MyFinB (M) Sdn. Bhd.

Level 13A, Menara Tokio Marine 189 Jalan Tun Razak, Hampshire Park, 50450 Kuala Lumpur, Malaysia.



SINGAPORE

Centre for AI Innovation c/o MyFinB Holdings Pte. Ltd.

One Marina Boulevard, Level 20, Singapore 018989

-  MyFinB
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-  @MyFinBGroup

MIZAH

MANAGER,
SOCIAL INNOVATION DIVISION
THE CAAI PROGRAMME
CENTRE OF EXCELLENCE IN
AI INNOVATION (CE.A.I)

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