Learn from industry experts and leaders!

CERTIFICATION IN APPLIED AI

WITHOUT CODING OR PROGRAMMING!

A 3-month, online Certification in Applied AI (CAAI) that is specially designed to empower non-technical professionals, practitioners , advisors and executives to deliver small-scale, "sandbox" projects for their organisations

#1- RANKED
Global Thought Leader
AI, Predictive Analytics & Digital Transformation by Thinkers360

Register now!

https://myfinb.com/product/caai/

/E/ CEAI@MYFINB.COM

WWW.MYFINB.COM/CAAI

/M/ +65 9627 9757

"

The primary goal of CAAI is to remove all barriers associated with learning, adopting and implementing AI

- such as lack of expertise, unclear ROI, shortage of talents, high costs, lengthy implementation process and more.

M Nazri
Adj Practice Prof (AI),
Founder / CEO, MyFinB (M)
Executive Chairman, MyFinB Ventures
Founder, Centre of AI Innovation (Global)
Hon-Consul, Cabo Verde (West Africa)

on the Certification in Applied AI Programme

https://www.linkedin.com/in/mnazri/

#1- RANKED

Global Thought Leader

AI, Predictive Analytics & Digital Transformation by Thinkers360

CAAI | CERTIFICATION IN APPLIED AI

CE.A.I. Centre of AI Innovation *powered by MyFinB*

Organisations struggle to realise the full value of their digital transformation projects because of two main factors: over-complicated processes and lack of proper clarity of how their solutions can solve industry pain points.

CAAI is specially designed for managers and executives without coding or programming skills in order to gain experiential learning/project capstone over a three-month period.

During the project capstone component of the course, participants will define a business problem, explain how AI can help, design and build their own AI prototype system with the help of our AI platform needed to successfully implement the proposed solution.

We truly believe that if we make AI everyone's business across the enterprise, we create meaningful change for our stakeholders and society — both in short-term successes and long-lasting transformation.

INTERNATIONAL PARTNERSHIPS

Thierry Rakotoarison
Director General, Evolutis Projects Development SARL, Madagascar

"AI represents a remarkable promise to improve productivity and performance. MyFinB is set to deliver on that promise. RoboCFO provides an amazing service to the finance and consulting industry."

Carlos Niño
Partner, Antuñano Niño Mojica y Aguilar SC (TMC Legal), Mexico

"The way decision making for SME´s will be facilitated thanks to AI tools like the ones developed by MyFinB, which will improve the development of innovative and more profitable businesses on a globally interconnected economy."

Steve Tak
CEO, Takemp Service Ltd, United Kingdom

"Using AI technology strategies and MyFinB Solutions, we deliver real value to customers and an enhanced customer experience. AI has capability to optimise strategies and automate operations, resulting in higher profit margins."

Allan Reyes
President, Amusetic Co, Ltd, Japan

"In an ever complex environment, it is very difficult to manage your counterparty risk based on traditional techniques. An AI -based solution like MyFinB offers data-driven insights that helps in making intelligent decisions."

Christina Tan
CEO, GMT Investcorp Pty Ltd, South Africa

"AI is here to stay and will inevitably become a part of our lives, embrace it and let MyFinB make AI work for you."

Aieti Kukava
CEO, Alliance Group Holding, Georgia

"For our generation, AI is the opportunity. For MyFinB Solutions, it is the optimal way to constantly increase the quality of the service to our clientele and guarantee future satisfaction."

Gonzalo Rodriguez, Jose Maria & Juan Antonio
Founders, Smartbrain Tech SL, Spain

"We are truly excited about joining the MyFinB family and break in this market together with a pioneering and much needed technology that can offer unbiased complex information at a reasonable cost."

Cody Lee
CEO, Maverick Global Ventures Pte. Ltd.; Philippines, Thailand, Myanmar, Bangladesh, Sri Lanka & Egypt

"Artificial intelligence and analytics are powerful tools that can be harnessed easily through a partnership with MyFinB. Our solutions can empower government, businesses, associations and NGOs to operate more productively with lower costs, stronger risk management, higer profitability and build valuable digital assets.

Datuk Dr. Mohd Daud Bakar
Non-Exec Chairman, MyFinB (M); Chairman, Amanie Group; Chairman, Shariah Advisory Council, Bank Negara Malaysia & Securities Commission; Chairman, MAIWP; President, IIUM.

"The banking and financial sector needs an analytical platform that is able to provide narrative insights at pre and post-financing stage. Risk-based pricing and monitoring can be accorded very seamlessly."

Wan Fara Ayu Wan Ahmad
Co-Founder, Director & CIO, Kanzun Ventures Management Sdn. Bhd., Malaysia

Our Partnership with MyFinB enables us to disseminate and propagate the rendering of effective AI solutions locally and globally to our business partners and address the pain points of multiple industries. Aside to implementing AI solutions into our fund management, we have also promoted the adoption and incorporation of AI to healthcare institutions and SMEs.

Prof Dr Wilson Tay
Founder / Principal Consultant, Integrated Financial Analysis Pty Ltd TA Eclectic Analytics, Australia

"MyFinB solutions such as Experisk, CDSI, Digital Board can assist to provide leaders with the insights and foresights to manage their financial risk and manoeuvre their financial position to focus on improving their business profitability, growth and sustainability during these turbulent times."

Charles Cheong
CEO, AI Future Asia Pte. Ltd., Singapore

"The emergence of COVID- 19 has accelerated disruptions and impacted multiple facets of our lives in the global economy. We had seen MyFinB's AI technology transformation in predictive and prescriptive analytics augment some of these impacts into trends especially in the growing economy of the Asia Pacific market."

Ronnie Tan
CEO, CreditWorks Group, New Zealand

"We see AI as the next pathways to financial transparency and allow companies like CreditWorks to work with the industry in improving risks management. MyFinB is a recognised AI provider internationally and has the capabilities to support our endeavours for the local market. We hope to introduce the next phase and next level of credit reporting incorporating financial analysis and allow entities to benefit from it at the same time."

Doug Brunke
Founder & CEO, Global Chamber, USA

"The SME business sector will benefit from global-tested ground-breaking analytical platform that enable the business owners to evaluation their financial performance and identify ways to work on the gaps and opportunities."

GLOBAL EXPERIENCE

The Certification in Applied AI (or CAAI) is developed out of decades of experience and hundreds of project development experience at the Centre of AI Innovation, to help those without coding or programming knowledge, to put their expertise and experience onto a digital platform. The engine is then customised, along with your parameters, to help you translate the data, and turn them into actionable, narrative insights for more effective decision making.
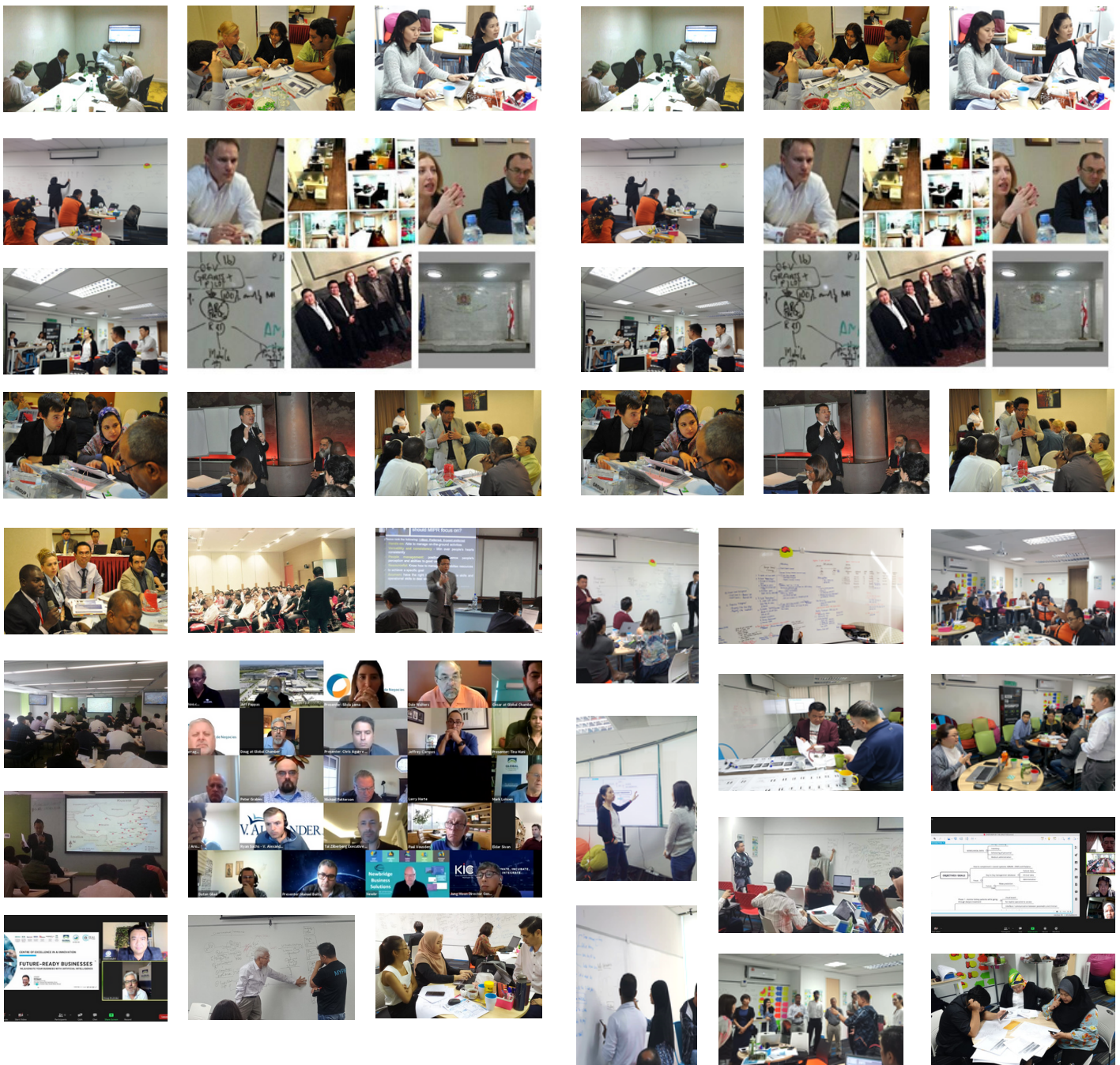
AWARD-WINNING TECHNOLOGY

thinkers 360

#1 RANKED*

GLOBAL THOUGHT LEADER

> DIGITAL TRANSFORMATION

> ARTIFICIAL INTELLIGENCE

> PREDICTIVE ANALYTICS

"The CAAI programme helps to change my mindset and develop new perspectives to come out with new solutions for my organisation."

AI-as-a-Platform

1 **You learn about how machines work**

2 **You put your decision rules on a platform**

3 **You design the output: look-and-feel**

4 **You build a working prototype: sandbox and testing**

Yes! You can learn and build AI systems to solve a need in your organisation.....

without coding or programming knowledge!

WHAT TYPE OF AI ANALYTICS WILL YOU BUILD?

You will be exposed to a specialised form of AI tech i.e Narrative Analytics – where you develop your own rules and logic on an AI platform to process structured and unstructured data using non–technical, _conversational language_.

Bridging human minds with machines to solve complex issues

1 Sensing

Taking a raw data for mega processing and speech recognition.
Siri listening to you.

2 Reasoning

Thinking about how things relate to what is recognised.

3 Acting

Generating and controlling actions.

4 Assessing

How AI system look at the world.
Profile building for recommendation of search.

5 Inferring

How AI systems draw conclusions.
Search engine suggesting "remedies" when you search "symptoms".

6 Predicting

How AI systems make guesses about what happens next.

➡ Think like human

The exciting new effort to make computers think... machines with minds, in the full and literal sense. [Haugeland, 1985].

➡ Think Rationally

The study of the computations that make it possible to perceive, reason, and act. [Winston, 1992].

➡ Act Humanly

The study of how to make computers do things at which, at the moment, people are better. [Rich & Knight, 1991].

➡ Act Rationally

The branch of computer science that is concerned with the automation of intelligence behaviour. [Luger & Stubblefield, 1993].

Equipping you with skills to develop solutions framework

SUSTAINABLE DEVELOPMENT GOALS

❝

Whether you are from the public, private or non–profit sector, you will be equipped with the relevant skills and techniques to develop AI–based solutions around key pain points, aligned with sustainable developmental goals.

SOME EXAMPLES (NON-EXHAUSTIVE)

The CAAI is more than a certification or training programme. It is the only programme that is designed to convert your knowledge into systems. You put your rules, design the output and we put an engine around your contributions. Yes, indeed! You get to own your contributions that are built on top of our proprietary AI platform.

OPTIMISE BUSINESS & FINANCIAL PERFORMANCE OF COMPANIES

COMPANY PROFILING & HEALTHCHECK WITH ROADMAP

Assess business and financial health of companies with auto-generated, personalised narratives
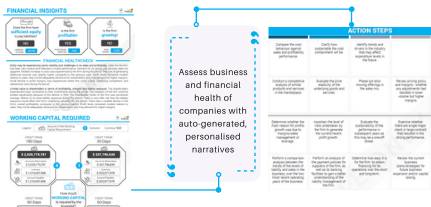
For accountants, consultants, bankers and business owners

PERSONALISED LEARNING LEADING TO CAREER DEVELOPMENT & PLANNING

INTERVENTION PLAN & MENTORSHIP

The system recommends training and development plan in phases (short - long term) for the student to consider and follow to make progress in particular subjects.

To help student further improve competency and interest in identified subjects, the system matches mentors with the student's need.

For educators, counsellors, student coaches and parents

POLITICAL ANALYSIS & SENTIMENT TRACKING

POLITICAL ANALYSIS

States the before and after election's personality analysis on the political leader being analysed to reflect public's perception of the political leader.

The sentiments regarding the public's reaction towards the analysed political leader before and after elections is also generated by the system. Same for the supporting word clouds.

For grassroots leaders, policy makers, researchers, think-tank bodies

---

MANUFACTURING, DISTRIBUTION & SUPPLY CHAIN MANAGEMENT

DISTRIBUTION ANALYSIS

* images are deliberately blurred

The effectiveness of strategies is explained by the system for a given period of time.

Visual explanation of how the product strategies are funnelled - upstream to downstream
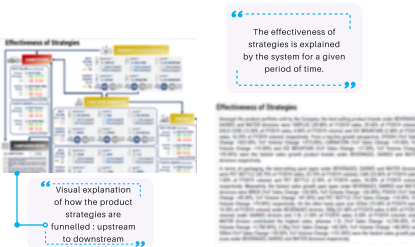
For manufacturers, market research professionals, consultants

---

TRACKING FUNDS TO DISADVANTAGED GROUPS

PERSONALISED DEVELOPMENTAL ROADMAP

Smart algorithms help chart the personalised action steps to develop an individual based on his/her unique situation

A socioeconomic roadmap to help the family of the individual can also be produced by systems and highlight plight to relevant agencies
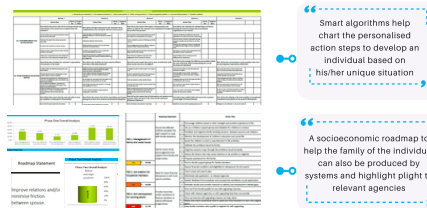
For social service agencies, case workers, counsellors, non-governmental self-help agencies and non-profit organisations

---

PERSONALISED HEALTHCARE MANAGEMENT

PATIENT'S HEALTH DIAGNOSIS

Analyses a patient's health condition, diagnosing/highlighting the symptoms associated to patient's organs. The system also generates a score on patient's risk of getting diabetes based on the health indicators linked to diabetes.
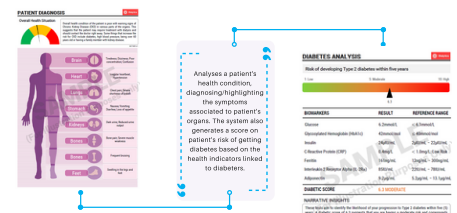
For clinics, hospitals, dialysis centres, health centres, specialist clinics and healthcare professionals

---

PERSONAL FINANCE & WEALTH MANAGEMENT

PERSONAL FINANCE INSIGHTS

Describe user's financial analysis through understandable graphics and narratives describing eg. user's Income-Expenditure Analysis or Loan Obligation Analysis.

Guides users on financial wealth management through proper planning and scenario analysis to achieve their financial goals
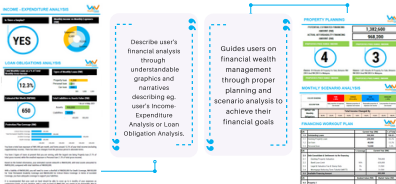
For individuals, property buyers, property financing agencies

---

AUDIT & COMPLIANCE

RISK DIAGNOSIS & POTENTIAL FOR BREACHES

AUTOMATED ANALYSIS ON 10 KEY RISKS & IDENTIFIES POTENTIAL BREACHES VIS-A-VIS THE AUDITING STANDARDS
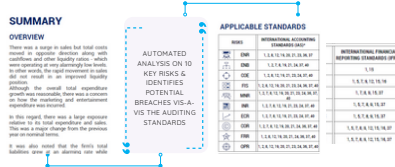
For auditors, accountants, management of SMEs and public listed companies

---

PROPERTY & TENANT ANALYSIS

TENANT SALES ANALYSIS

Quarterly review performance can be done based on sales, transactions, traffic, product categories and more - with automated narrative analysis by the system.
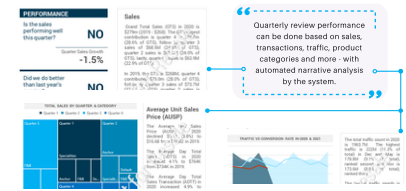
For shopping mall operators, property management companies, mall tenants

---

UNLIMITED USE CASES YOU CAN APPLY & REFERENCE FROM

At CAAI, we create AI for Impact. This is the most important first step you are making in your life when you join this programme as part of digital transformation and getting yourselves ready for IR4.0. The first step, is to transform internally, then the organisation you serve or manage.

Company Profiling & Healthcheck With Roadmap	Export Readiness Analysis	SME Advisory Solutions	Business Drivers	What-If Analysis	Personal Finance Insights	Leadership Qualities	Leadership Roadmap
Personality Insights	Consumer Needs Analysis	Predictive Spending	Consumer Reaction	Consumer Indicators	Media Monitoring	Leadership Effectiveness	Political Analytics
Emerging Issues & Outlook	Academic Performance & Trends	Social Emotional Learning	Individual Dimension	Career Suitability Assessment	Intervention Plan & Mentorship	Career Outlook	Applicant / Employer Alignment
Seasonal Analysis	Genogram Analysis	Customer Preferences / Likely to Buy	Sales Volume Prediction	Likely Budget Range	Product Reviews, Complaints & Feedbacks	Media Share of Voice (Brands)	Financial Risk Analysis
Sales by Geography & Floor	Sales Analysis	Good Return Analysis	Competitor, Industry News	Key Brands / Categories Performance	Consumer-Related Indicators	Distribution Analysis	Career Development Roadmap

COURSE OUTLINE

SYNOPSIS

Artificial intelligence (AI) warrants the close attention of organisations of all types and sizes because it presents opportunities when applied well. Organisations that successfully exploit AI can disrupt the market, drive growth and manage their commercial risk. Yet, AI technologies also present variety of risks and challenge that need to be managed carefully.

Many organisations, however, have struggled to move from experimentation around select use cases to scaling AI technologies across the organization. Reasons include the lack of a clear strategy for AI, an inflexible and investment-starved technology core, fragmented data assets, and outmoded operating models that hamper collaboration between business and technology teams.

In this programme, participants are guided on how to overcome the key barriers of adopting AI :

- lack of programming and coding skills
- high capital expenditure
- limited clarity on cost-benefits and impact
- long implementation schedules
- the need for data scientist or computing team

The CAAI programme has a special tie-up with our institutional programme called the Digital AI Labs (DIAL) to help build the ideas, into prototypes and commercialised systems into the market place.

Everyone is given the opportunity to be an "AIPreneur", guided and supported by our venture building unit.

THE APPROACH

Using live interactive tools and AI, CAAI is transforming the experience of group collaboration through its proprietary, breakthrough technology platform.

The most effective learning experiences occur in small groups who are engaged in problem solving, creative tasks, or complex decision making. In an online work environment, when people lack conversational cues, it's hard for teams to build rapport and be successful.

CAAI Learning platform changes the way team members interact in real-time, while video calls are happening. It uses AI to analyze online conversation dynamics and provide rapid personalized feedback to each participant. Simple on-screen cues guide participants to more effective team interactions.

LEARNING FOCUS

The programme is designed to give those who are involved in managerial and decision-making support roles with a thorough understanding of AI to improve their productivity levels with enhanced cognitive power.

Participants will understand how AI technologies are being adopted by organisations worldwide. They will be guided on how to build their own basic, functional prototypes to find out ways to improve their customer experience, risk management and/or customer acquisition activities.

LEARNING JOURNEY

CERTIFICATION IN APPLIED AI

WHAT YOU WILL GO THROUGH AT EACH STEP OF THE WAY

LEARNING OBJECTIVES

Once equipped with the fundamentals of AI analytical concepts, you will be assigned with case studies of your choice to design the analytical framework and build a prototype system to solve a particular pain point or derive an opportunity. You will also be guided on designing a technological blueprint and a business roadmap to achieve specific goals using the proposed system in the near future beyond prototype stage.

COURSE TIMELINE OVER 12 WEEKS

1ST WEEK

2ND – 4TH WEEK

4TH – 12TH WEEK

FOUNDATION

Models, concepts and case studies

INTERMEDIATE

Designing a solutions framework based on chosen case study

ADVANCED

Build a prototype based on a specific situation in your organisation and present during Demo Day to the general public as a shared case study

CORE ASSESSMENT CRITERIA

ASSESSMENTS & QUIZZES

INDIVIDUAL PROJECT ASSIGNMENT

ROADMAP & BLUEPRINT

DEMO DAY & PILOT

3 TRACKS

FOUNDATION

Learn key concepts, understanding various AI models, case studies, assignments.

LEARNING OUTCOME

- AI systems and projects globally
- Technology Readiness Level (TRL)
- Impact measurement analysis

INTERMEDIATE

Design applications with project assignments linked to industry pain points; develop blueprint design and solutions

LEARNING OUTCOME

- Design LEAP process
- Level 1 – 5 Matrix Framework
- Technological blueprint
- Cost–benefit analysis

ADVANCED

Actual industry engagements and solutions design with MyFinB/CEAI, by applying what you have learnt in Foundation and Intermediate levels – into actual organisations: sandbox, pilot and test runs, with potential for commercialisation with industries.

LEARNING OUTCOME

- System prototype / mock–up
- Business roadmap
- Communication kit
- Sample output
- User Experience and Interface

KEY BENEFITS OF THIS COURSE

Reskill and/or upskill with AI-based projects as part of your professional portfolio

Widen your global network across more than 20+ countries and 11m professionals

Design and Build project prototypes with dedicated support and coaching (>TRL3-9)

SCHEDULE

- Subject to changes

1ST WEEK

FOUNDATION — Models, concepts and case studies

- Key trends and dynamics
  - IR 4.0
  - Megatrends
  - Potential of AI
  - Digital Economy
  - Future of Work
- Concepts
  - Narrative and predictive analytics (NLG, NLP, NLU)
  - Technology Readiness Level (TRL)
  - Impact measurement analysis
- Case studies
  - Public
  - Private
  - Non-Profit
- Assignments
  - Individual
  - Group
- Class Quizzes

2ND - 4TH WEEK

INTERMEDIATE — Designing a solutions framework

WEEK 2
- Design LEAP framework
- Level 1 - 5 Matrix Framework
- Cost-benefit analysis / ROI analysis
- Case Studies
- Class Quizzes

WEEK 3
- Designing technological blueprint (I)
- Assignments
  - Individual
  - Group

WEEK 4
- Designing technological blueprint (I)
- Assignments
  - Individual
  - Group

4TH - 12TH WEEK

ADVANCED — Building a prototype & presenting it

WEEK 5
- Selection of projects
- Interview and consultation
- Prepare draft proposal

WEEK 6 - 8
- Design the logic rules: Level 1 - 5
- User Interface / User Experience Output Design (UI/UX)
- Cost metrics and analytical requirements using AI as a Platform
- Apply cognitive processes to various organisational and society painpoints
- Define an appropriate level of machine involvement in interactions with humans and computers

WEEK 9 - 11
- Individualised consultative sessions
- Prototype development
- Business roadmap

WEEK 12
- Prototype finalisation
- Demo Day / Tied to AI World Summit Showcase (pre-event)

LEARNING PLATFORM

CAAI CERTIFICATION IN APPLIED AI   CE.A.I. Centre of AI Innovation powered by MyFinB

VIRTUAL LEARNING

Training Materials (Notes / Framework / Discussions / Case studies)

Event Calendar

ANALYTICS

HELPDESK

Inputs

Forums & Chat

Reports (Structured Data)

| Financial Summary | Financial Insights | Financial Profile | Key Media Findings | Financial Data |
| Working Capital | Liquidity Insights | Benchmarking | Competitor Analysis | Risk Checklist |

Resources

Reports (Unstructured Data)

Approach & Methodology | Sentiment Analysis on "Education" | Sentiment Trends over Last 10 Years | Sentiment Trends on "Education"

QUICK COMPARISON

	PROGRAMME X + OTHERS	CE.A.I. CAAI
Certification Offered By	• Top Universities • Institute of Higher Learning	• CEAI • Public-Private Partnership
Target Audience	• Technical Product Managers • Technology Professionals • Technology Consultants • Founders of AI Startups • UI/UX Designers	• Managers and senior executives who deal with a lot of data and supporting decision-making process • Suitable for applicants with no prior technical, coding or programming knowledge
Duration	• 2 - 6 months • 6 hours / week	• Group sessions: 12 weeks x 2 hours • Individual sessions: 2 hours per week over 12 weeks • Self study: Estimated 0.5hr per day
Case Study	• Assigned by University	• Assigned by CEAI • Assigned by participants from their organisations
Post Training Coaching/Mentoring	❌	✅

Programme Structure	• >8 Modules	• 3 Levels
		  ○ Foundation
		  ○ Intermediate
		  ○ Advance
		• At least 5 modules per level

Assignment / Projects	✅	✅
Crowdsourcing, Demos and Design-Support Activities	✅	✅
Coding Required?	YES	NO
Design a plan or AI-based product or service?	✅	✅
Develop an AI system prototype	❌	✅
Technology Readiness Level	• 1 to 3	• 4 to 6 during certification • Post-certification, option to commericalise
Demo Day on Global Scale	❌	✅
Live weekly office hours with learning facilitators	✅	✅
Personalised feedback, support and network development	✅	✅
Venture Building Option	❌	✅
Course Fee	• USD2,600 - USD5,000	• USD980 (u.p. USD1,500)

YOUR PROJECT SHOWCASE

For illustration only: the above speakers were part of the 2020/21 AIWS event

'The AI World Summit: Where Innovators & Disruptors Meet to Challenge Limits' *brings together the global AI community from a range of businesses, science and tech to go beyond the buzz and hype, discuss the most burning AI issues, share their developments, successes, challenges, and the resultant impact on their businesses.*

"When there are lots of data involved, we need to segment, cluster and evaluate this in the most optimal way possible for any decision to be made. I am glad CAAI can drive me towards that goal."

PAYMENT

CAAI CERTIFICATION IN APPLIED AI | **CE.A.I.** Centre of AI Innovation powered by MyFinB

PAYMENT, DELIVERABLES & REGISTRATION DETAILS

Training Notes

Research Materials

Case Studies

Short video clips as references

3-module Portal (for 1 year inclusive)
1. Learning Materials
2. References
3. Poll/survey results & analysis

1 capstone project to be presented as part of Demo Day in AI World Summit Series

Min. 12 hours of Digital Contact Time & Unlimited 1 on 1 Tutorial

Technological Blueprint

Implementation Roadmap

System Prototype (online + softcopies) TRL 4 - 6

Professional Networking + Project Profiling

Pre/Post Learning Digital Tutorial Support

COST

Nett price: USD980* per pax for a 12-week programme across Levels 1 - 3

*excludes tax and registration fees. Prices are subject to changes.

- Payable before commencement of programme
- Cancellation is non-refundable 10 days prior to commencement.

PAYMENT METHODS

To make payment:
https://myfinb.com/product/caai/

Global Chamber® is a growing, global community of CEOs, executives and leaders in 525 metro regions around the world, focused on helping companies grow within and across metropolitan areas. It is the only organization in the world with hundreds of locations that helps executives grow sustainable business through warm connections and virtual services.

PRESENT IN 525 METRO CITIES

Locations In **North America**

Locations In **Asia and Pacific**

Locations In **South America**

Locations In **Europe**

Locations In **Africa**

SUPPORTING PARTNER (II)

APARA
ASIA PACIFIC ASSISTIVE ROBOTICS ASSOCIATION

APARA is a young association founded on the motivation to help users leverage digital technology to augment human potential. In particular, its team study aspects of the Ethical and Responsible use of AI and Robotics applications. APARA membership comprises both users and suppliers of technology in the industry. It collaborates with counterpart industry associations with a common cause as well as research institutes and universities on practical research projects.

PARTNERS

INTERNATIONAL RELATIONSHIP

WLS WORLD LEADER SUMMIT 2021

World Leader Summit is a fast growing International Business Club (With 90+ countries network) for entrepreneurial minds, with the mission to reshape the economy and society. World Leader Summit is an association given to businesspeople in all ventures, at all stages, from hatching, all through the pioneering lifecycle. Devoted to the ethical pattern of abundance creation and rewarding the local area. WLS's centre zone is to create empower the up and coming age of business visionaries.

SPONSORS & PARTNERS

Malaysian Technology Development Corporation (MTDC) was set up by the government of Malaysia in 1992 to spearhead the development of technology businesses in Malaysia. Its initial role was to concentrate on the promotion and commercialisation of local research and invest in new ventures that can bring in new technologies from abroad. Since the 7th Malaysia Plan, MTDC has been instrumental in the development of technology companies and the commercialisation of new technologies. MTDC has now evolved to become an Integrated Commercialisation Solutions Provider successfully managing grants, venture capital funds, technology centres and nuturing technology companies.

PARTNERSHIP

LIST OF AI PROJECTS

	DESCRIPTION OF AI SYSTEMS	POTENTIAL USERS	TRL STAGE
01	**OPTIMUS8** | Supply Chain Management Optimus8 is an expert system that helps Management make commercial decisions on what products to promote, where, to who and when with the right incentives. It is like a RoboMarketeer analyses large volume of sales, customer and product information and turn them into a strategy to boost market share/sales, profitability and lowering costs.	SMEs, PLCs, Manufacturers, MNCs, Distributors, Transportation and Logistics Firms	9
02	**DIALYTICS** | Healthcare & Wellness Dialytics helps dialysis centres manage their patients' well-being by monitoring their pre/post treatment effects through personalised e-health journals effectively. It uses patients' data such as medical conditions, demographics, types of treatments, lifestyle, diet and medications received , etc - and measure these against the effects of treatments and predict their medical risks or recovery.	Dialysis Patients, Dialysis Care Centres, Hospitals, Clinics, Nurses and Medical Professionals, Families, Nephrologists	6
03	**MOOLAV** | Financial Planning & Wealth Creation MoolaV helps individuals visualise and narrate their future in terms of overall financial well-being, taking into account their lifestyle, personality, aspirations and circumstances. With permission, it evaluates data from public and private sources to provide people with the strategies to manage their income, expenses, assets and liabilities - not just for the present, but into the future.	Individuals, Property Buyers, Financial Advisors, Banks & Financial Institutions, Insurance and Takaful Professionals	9
04	**WAQF ROBOADVISOR** | Land Use Optimisation Web-to-mobile digital platform for the predictive management of Waqf assets using AI. With proper deployment of AI, waqf can have a positive implication on the redistribution of wealth, amongst others through rapid, independent, accurate and timely insights with foresight.	Individuals, Property Buyers, Financial Advisors, Banks & Financial Institutions	4
05	**DIGITALBOARD** | Board Transformation World's first AI toolkit for Boards to review company performance, strengthen foresight for governance, risk, and compliance. DigitalBoard brings AI-driven insights into the boardroom, aiding decision making in areas such as strategic benchmarking, M&A strategies, investment strategies, managing human capital, scenario planning and integrated reporting.	Large Companies, Listed Companies, MNCs, GLCs	9
06	**ACE** | Cooperatives Transformation ACE(Assessing Cooperatives' Effectiveness) is an AI-powered digital platform that evaluates the financial and strategic effectiveness of a cooperative ; and lays out a tailor-made roadmap to help it achieve tangible and intangible outcomes.	Cooperatives, Social Enterprises, Coop Units, Agencies, Non-Profit Bodies	9
07	**AUDITSTRAT** | Governance, Risk & Compliance An AI-based platform for assessing audit risks and assisting auditors in their plans to carry out their audit procedures effectively. It will evaluate data and form a prognosis in 10 key areas of risks. The AI within AuditStrat performs three key tasks: assessing the key areas of risks of a company across the 10 modules; prioritising areas to perform audit tests and recommending action steps in accordance to high, medium and low risk areas.	Audit Firms, Consultants / Advisors, Govt personnel	9
08	**DIGITAL CFO** | Start-Up Potential An analytical platform that converts financial statements automatically into detailed, narrative insights – and make better decisions. It is a post-accounting tool to help make evaluation, assessment and recommendations accurately in a timely manner.	Businesses, SMEs. Corporates, Consultants, SME Agencies, Trade Associations	9
09	**CDS INSIGHTS-AI (CDSI)** | Capital Markets CDSI is an AI-powered educational platform that evaluates the financial and business health of the stock portfolios held by CDS account holders - and guides them on what to focus on for each stock they hold.	Retail Investors, Institutional Investors, Listed Companies, Family Offices	9
10	**RESTORE & REBUILD (R&R)** | SMEs Helping SMEs Turn Plans Into Reality. Use AI to interpret competitive and business strategies with financial data.	Start-Ups, SMEs, Social Enterprises	9

SUPPORTING PARTNER (V)

MACD is a not-for-profit Company Limited by Guarantee and was founded in the year 2009 with the goal to further develop the Malaysian corporate directors with higher levels of entrepreneurship, corporate strategic execution and with best methods in corporate governance. MACD additionally provides a forum for members to network and exchange ideas for businesses and public affairs advancements, as well as offer assistance in service and interventions, to members in improving their board's efficiency and value collectively.

MEMBERS OF

The Global Network of Director Institutes (GNDI) is an international collaboration that shares expertise in directorship and corporate governance. GNDI collectively represents more than 150,000 individual directors and governance professionals.

The Selangor State Technical Skills Development Center or Selangor Technical Skills Development Center known as STDC is a technical education institution under the auspices of the state government and Menteri Besar Pemerbadanan (MBI) as the largest shareholder in the company. STDC will focus on the field of TVET to meet the needs of the industry by forging collaborations that move towards industry 4.0. STDC will not only offer skills courses in various fields that are certified and recognized by the Department of Skills Development (JPK), Ministry of Human Resources and the Energy Commission but also offer short-term professional courses in collaboration with industry.

PARTNERSHIP

LETTER OF INTENT (LOI)

Between

MYFINB (M) SDN. BHD. (MFB)

(Reg. No.: 1219785-U)

and

SELANGOR TECHNICAL SKILLS DEVELOPMENT CENTRE (STDC)

whereby

Both parties intend to collaborate as follows:

i. Establishment of Selangor Artificial Intelligence Centre of Excellence (SAICE) (Natural Language Generation / Understanding, Natural Language Processing, Cognitive Analytics, Machine Learning) for STDC;

ii. Formation of a Digital Artificial Intelligence Laboratory (DIAL) to develop new prototypes for the purpose of pilot development and commercialization of projects based on the implementation of AI applications in industry and government linked companies in Selangor which will be proposed at any time according to current needs;

iii. Development of Curriculum modules for Professional Certification relating to Artificial Intelligence / Data Analytics (AIDA) for industrial application;

iv. Develop and conduct short courses as well as workshops related to Continuing Education & Training (CET), Technical and Vocational Education and Training (TVET) and Train-the-trainer (TTT) programs related to Artificial Intelligence (AI);

v. Facilitating in a development of entrepreneurs via MFB's centre's venture building programme; IP, commercialisation, expertise, markets, funding: from seed to series A stages;

vi. Assisting in providing opportunities in the areas of employment / internship for graduates under the STDC programmes with MFB and related pilot project, wherever applicable;

vii. Preparing a project proposal paper or in a form of business plan for the above intension based on a 5-year plan (2021-2025) for seeking an approval from the committee of Selangor Smart Technical and Professional Skills Initiative or *Inisiatif Kemahiran Teknikal dan Ikhtisas Smart Selangor* (IKTISASS), Deputy State Secretary (Management) Office before the final approval from the Selangor State Government; and

viii. All information is disclosed by both parties either in writing or information is also disclosed orally that relates or refers, directly or indirectly shall be deemed confidential and shall constitute a 'Confidential Information'.

For purposes of this LOI, **MFB** shall commence discussions with **STDC** on how the collaboration shall be structured and implemented in the designated market(s), subject to any contract arising from ongoing discussions between the two parties.

Signed and made effective on _____ April 2021.

Prof Madya Ir Dr Muhidin Arifin
Chief Operating Officer
Selangor Technical Skills Development Centre

Mr. M Nazri
Founder / Group CEO
MyFinB (M) Sdn. Bhd.
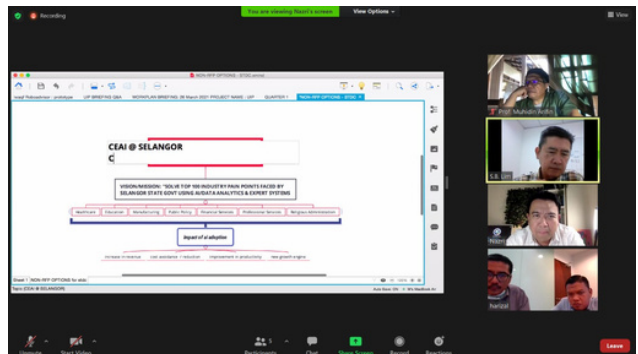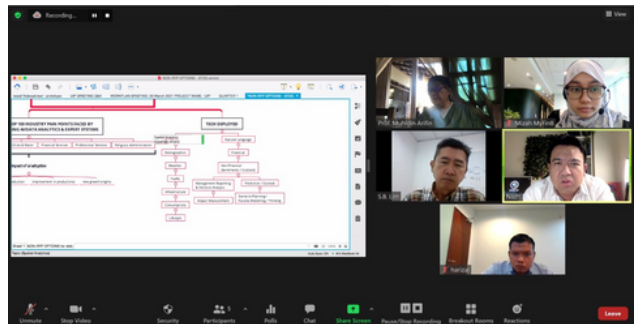
World Islamic Economic Forum (WIEF), originated from Organisation of Islamic Corporation (OIC) Business Forum, stands to promote global commerce and economic wellbeing while inciting Islamic ethics of peace, fairness and equality. This was an important shift that opened up the Forum to include Muslim communities beyond OIC countries and other non-Muslim communities across the globe. The Forum brings together government leaders, captains of industry, entrepreneurs, corporate executives and academicians to discuss current issues that affect as well as shape the future of commerce. Also, to explore opportunities for partnerships between Muslim and non-Muslim businesses and communities.

CORPORATE MEMBERS

THE CENTRE OF AI INNOVATION

Centre of AI Innovation (CEAI) forms part of MyFinB Venture's portfolio of innovative, disruptive projects to guide and support the digital transformation initiatives by organisations and business innovators.

The Certification in Applied AI has the latest, best-in-class solutions being applied and adopted by industries and institutes of higher learning (IHL) with contents and knowledge that are developed out of the CEAI's engagement with them.
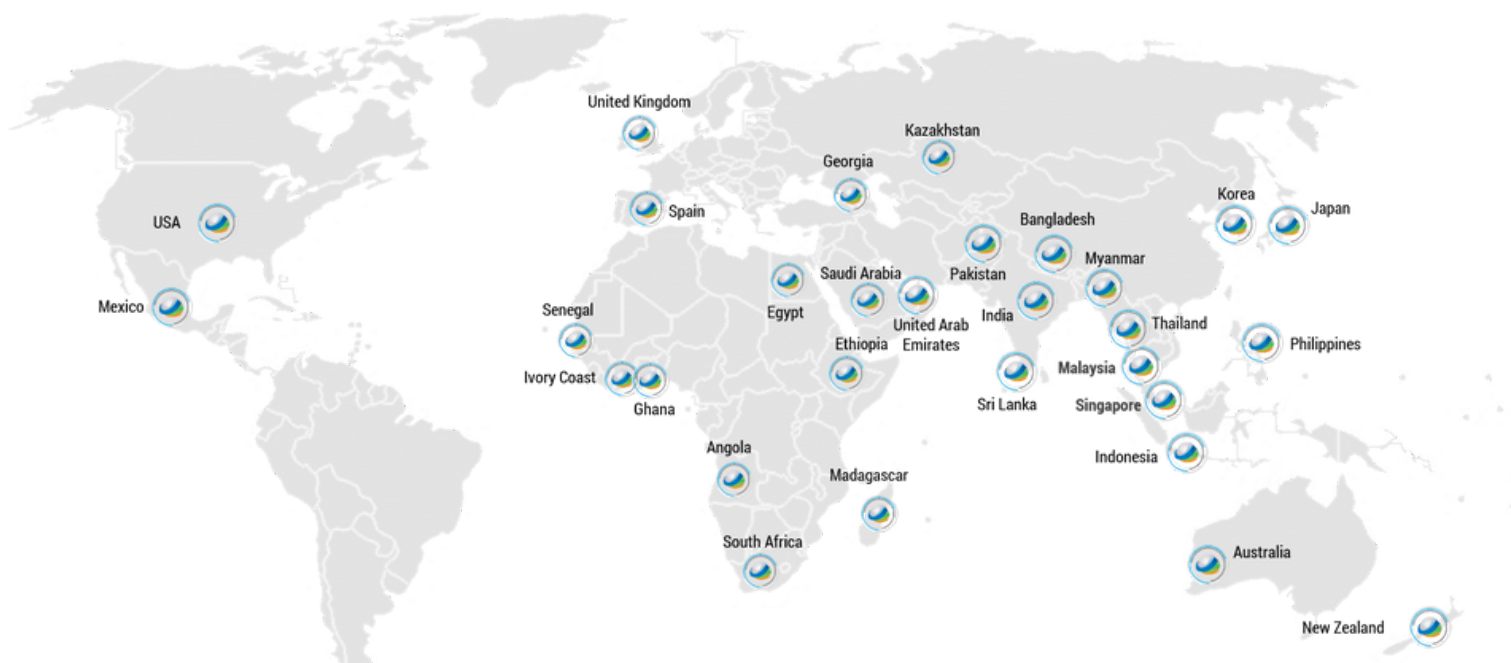
MALAYSIA

Centre of AI Innovation c/o MyFinB (M) Sdn. Bhd.

Level 13A, Menara Tokio Marine 189 Jalan Tun Razak, Hampshire Park, 50450 Kuala Lumpur, Malaysia.

SINGAPORE

Centre of AI Innovation c/o MyFinB Holdings Pte. Ltd.

One Marina Boulevard, Level 20, Singapore 018989

MyFinB

myfinb-group

@MyFinBGroup

MIZAH

MANAGER,
SOCIAL INNOVATION DIVISION
THE CAAI PROGRAMME
CENTRE OF EXCELLENCE IN
AI INNOVATION (CE.A.I)

/E/ CEAI@MYFINB.COM

WWW.MYFINB.COM/CAAI

/M/ +65 9627 9757