Learn from industry experts and leaders!

# CERTIFICATION IN APPLIED AI

## WITHOUT CODING OR PROGRAMMING!

**#1- RANKED**
**Global Thought Leader**
*AI, Predictive Analytics & Digital Transformation by Thinkers360*

A 3-month, online Certification in Applied AI (CAAI) that is specially designed to empower non-technical professionals, practitioners , advisors and executives to deliver small-scale, "sandbox" projects for their organisations

## Register now!

https://myfinb.com/product/caai/

/ E /  CEAI@MYFINB.COM

WWW.MYFINB.COM/CAAI

/ M /  +65 9627 9757

# "The primary goal of CAAI is to remove all barriers associated with learning, adopting and implementing AI

- such as lack of expertise, unclear ROI, shortage of talents, high costs, lengthy implementation process and more.

**M Nazri**
*Adj Practice Prof (AI),*
Founder / CEO, MyFinB (M)
Executive Chairman, MyFinB Ventures
Founder, Centre of AI Innovation (Global)
Hon-Consul, Cabo Verde (West Africa)

*on the Certification in Applied AI Programme*

https://www.linkedin.com/in/mnazri/

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Organisations struggle to realise the full value of their digital transformation projects because of two main factors: over-complicated processes and lack of proper clarity of how their solutions can solve industry pain points.

CAAI is specially designed for managers and executives without coding or programming skills in order to gain experiential learning/project capstone over a three-month period.

During the project capstone component of the course, participants will define a business problem, explain how AI can help, design and build their own AI prototype system with the help of our AI platform needed to successfully implement the proposed solution.

We truly believe that if we make AI everyone's business across the enterprise, we create meaningful change for our stakeholders and society — both in short-term successes and long-lasting transformation.

# INTERNATIONAL PARTNERSHIPS

**Thierry Rakotoarison**
*Director General, Evolutis Projects Development SARL, Madagascar*

"AI represents a remarkable promise to improve productivity and performance. MyFinB is set to deliver on that promise. RoboCFO provides an amazing service to the finance and consulting industry."

**Carlos Niño**
*Partner, Antuñano Niño Mojica y Aguilar SC (TMC Legal), Mexico*

"The way decision making for SME´s will be facilitated thanks to AI tools like the ones developed by MyFinB, which will improve the development of innovative and more profitable businesses on a globally interconnected economy."

**Steve Tak**
*CEO, Takemp Service Ltd, United Kingdom*

"Using AI technology strategies and MyFinB Solutions, we deliver real value to customers and an enhanced customer experience. AI has capability to optimise strategies and automate operations, resulting in higher profit margins."

**Allan Reyes**
*President, Amusetic Co, Ltd, Japan*

"In an ever complex environment, it is very difficult to manage your counterparty risk based on traditional techniques. An AI -based solution like MyFinB offers data-driven insights that helps in making intelligent decisions."

**Christina Tan**
*CEO, GMT Investcorp Pty Ltd, South Africa*

"AI is here to stay and will inevitably become a part of our lives, embrace it and let MyFinB make AI work for you."

**Aieti Kukava**
*CEO, Alliance Group Holding, Georgia*

"For our generation, AI is the opportunity. For MyFinB Solutions, it is the optimal way to constantly increase the quality of the service to our clientele and guarantee future satisfaction."

**Gonzalo Rodriguez, Jose Maria & Juan Antonio**
*Founders, Smartbrain Tech SL, Spain*

"We are truly excited about joining the MyFinB family and break in this market together with a pioneering  and much needed technology that can offer unbiased complex information at a reasonable cost."

**Cody Lee**
*CEO, Maverick Global Ventures Pte. Ltd.; Philippines, Thailand, Myanmar, Bangladesh, Sri Lanka & Egypt*

"Artificial intelligence and analytics are powerful tools that can be harnessed easily through a partnership with MyFinB. Our solutions can empower government, businesses, associations and NGOs to operate more productively with lower costs, stronger risk management, higer profitability and build valuable digital assets.

**Datuk Dr. Mohd Daud Bakar**
*Non-Exec Chairman, MyFinB (M); Chairman, Amanie Group; Chairman, Shariah Advisory Council, Bank Negara Malaysia & Securities Commission; Chairman, MAIWP; President, IIUM.*

"The banking and financial sector needs an analytical platform that is able to provide narrative insights at pre and post-financing stage. Risk-based pricing and monitoring can be accorded very seamlessly."

**Wan Fara Ayu Wan Ahmad**
*Co-Founder, Director & CIO, Kanzun Ventures Management Sdn. Bhd., Malaysia*

Our Partnership with MyFinB enables us to disseminate and propagate the rendering of effective AI solutions locally and globally to our business partners and address the pain points of multiple industries. Aside to implementing AI solutions into our fund management, we have also promoted the adoption and incorporation of AI to healthcare institutions and SMEs.

**Prof Dr Wilson Tay**
*Founder / Principal Consultant, Integrated Financial Analysis Pty Ltd TA Eclectic Analytics, Australia*

"MyFinB solutions such as Experisk, CDSI, Digital Board can assist to provide  leaders with the insights and foresights to manage their financial risk and manoeuvre their financial position to focus on improving their business profitability, growth and sustainability during these turbulent times."

**Charles Cheong**
*CEO, AI Future Asia Pte. Ltd., Singapore*

"The emergence of COVID- 19 has accelerated disruptions and impacted multiple facets of our lives in the global economy. We had seen MyFinB's AI technology transformation in predictive and prescriptive analytics augment some of these impacts into trends especially in the growing economy of the Asia Pacific market."

**Ronnie Tan**
*CEO, CreditWorks Group, New Zealand*

"We see AI as the next pathways to financial transparency and allow companies like CreditWorks to work with the industry in improving risks management. MyFinB is a recognised AI provider internationally and has the capabilities to support our endeavours for the local market. We hope to introduce the next phase and next level of credit reporting incorporating financial analysis and allow entities to benefit from it at the same time."

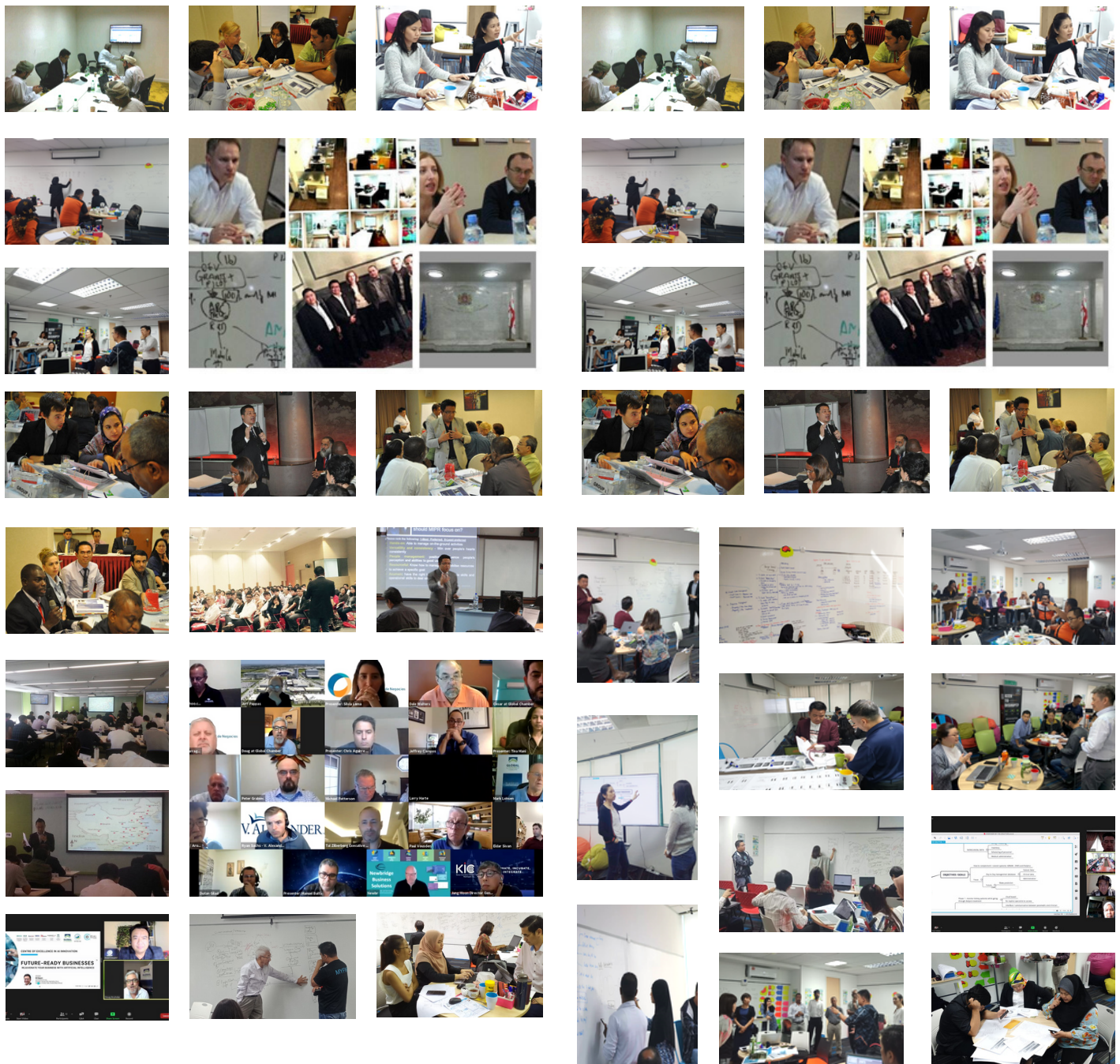**Doug Brunke**
*Founder & CEO, Global Chamber, USA*

"The SME business sector will benefit from global-tested ground-breaking analytical platform that enable the business owners to evaluation their financial performance and identify ways to work on the gaps and opportunities."

# GLOBAL EXPERIENCE

The Certification in Applied AI (or CAAI) is developed out of decades of experience and hundreds of project development experience at the Centre of AI Innovation, to help those without coding or programming knowledge, to put their expertise and experience onto a digital platform. The engine is then customised, along with your parameters, to help you translate the data, and turn them into actionable, narrative insights for more effective decision making.

"The CAAI programme helps to change my mindset and develop new perspectives to come out with new solutions for my organisation."

# AI-as-a-Platform

**1** You learn about how machines work

**2** You put your decision rules on a platform

**3** You design the output: look-and-feel

**4** You build a working prototype: sandbox and testing

# Yes! You can learn and build AI systems to solve a need in your organisation.....

## without coding or programming knowledge!

# WHAT TYPE OF AI ANALYTICS WILL YOU BUILD?

You will be exposed to a specialised form of AI tech i.e Narrative Analytics – where you develop your own rules and logic on an AI platform to process structured and unstructured data using non–technical, <u>conversational language</u>.

## Bridging human minds with machines to solve complex issues

**1 Sensing**

Taking a raw data for mega processing and speech recognition.
*Siri listening to you.*

**2 Reasoning**

Thinking about how things relate to what is recognised.

**3 Acting**

Generating and controlling actions.

**4 Assessing**

How AI system look at the world.
*Profile building for recommendation of search.*

**5 Inferring**

How AI systems draw conclusions.
*Search engine suggesting "remedies" when you search "symptoms".*

**6 Predicting**

How AI systems make guesses about what happens next.

**→ Think like human**

The exciting new effort to make computers think… machines with minds, in the full and literal sense. [Haugeland, 1985].

**→ Think Rationally**

The study of the computations that make it possible to perceive, reason, and act. [Winston, 1992].

**→ Act Humanly**

The study of how to make computers do things at which, at the moment, people are better. [Rich & Knight, 1991].

**→ Act Rationally**

The branch of computer science that is concerned with the automation of intelligence behaviour. [Luger & Stubblefield, 1993].

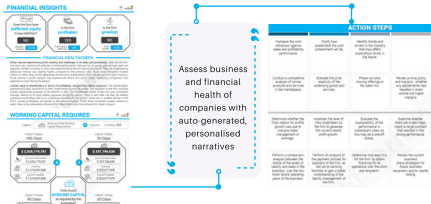## Equipping you with skills to develop solutions framework



**SUSTAINABLE DEVELOPMENT GOALS**

"

Whether you are from the public, private or non–profit sector, you will be equipped with the relevant skills and techniques to develop AI–based solutions around key pain points, aligned with sustainable developmental goals.

# SOME EXAMPLES (NON-EXHAUSTIVE)

The CAAI is more than a certification or training programme. It is the only programme that is designed to convert your knowledge into systems. You put your rules, design the output and we put an engine around your contributions. Yes, indeed! You get to own your contributions that are built on top of our proprietary AI platform.

## OPTIMISE BUSINESS & FINANCIAL PERFORMANCE OF COMPANIES

### COMPANY PROFILING & HEALTHCHECK WITH ROADMAP



Assess business and financial health of companies with auto-generated, personalised narratives

**For accountants, consultants, bankers and business owners**

## PERSONALISED LEARNING LEADING TO CAREER DEVELOPMENT & PLANNING

### INTERVENTION PLAN & MENTORSHIP



The system recommends training and development plan in phases (short - long term) for the student to consider and follow to make progress in particular subjects.

To help student further improve competency and interest in identified subjects, the system matches mentors with the student's need.

**For educators, counsellors, student coaches and parents**

## POLITICAL ANALYSIS & SENTIMENT TRACKING

### POLITICAL ANALYSIS



States the before and after election's personality analysis on the political leader being analysed to reflect public's perception of the political leader.
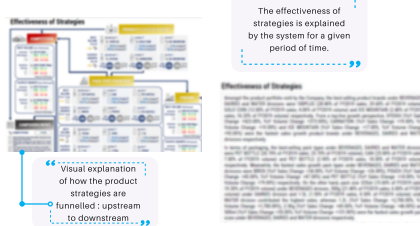
The sentiments regarding the public's reaction towards the analysed political leader before and after elections is also generated by the system. Same for the supporting word clouds.

**For grassroots leaders, policy makers, researchers, think-tank bodies**

## MANUFACTURING, DISTRIBUTION & SUPPLY CHAIN MANAGEMENT

### DISTRIBUTION ANALYSIS
\* images are deliberately blurred

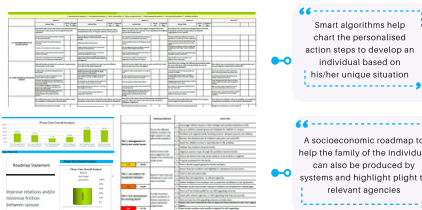

The effectiveness of strategies is explained by the system for a given period of time.

Visual explanation of how the product strategies are funnelled - upstream to downstream

**For manufacturers, market research professionals, consultants**

## TRACKING FUNDS TO DISADVANTAGED GROUPS

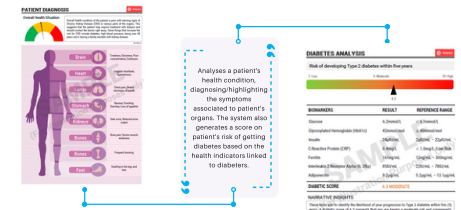### PERSONALISED DEVELOPMENTAL ROADMAP



Smart algorithms help chart the personalised action steps to develop an individual based on his/her unique situation

A socioeconomic roadmap to help the family of the individual can also be produced by systems and highlight plight to relevant agencies

**For social service agencies, case workers, counsellors, non-governmental self-help agencies and non-profit organisations**

## PERSONALISED HEALTHCARE MANAGEMENT

### PATIENT'S HEALTH DIAGNOSIS



Analyses a patient's health condition, diagnosing/highlighting the symptoms associated to patient's organs. The system also generates a score on patient's risk of getting diabetes based on the health indicators linked to diabetes.

**For clinics, hospitals, dialysis centres, health centres, specialist clinics and healthcare professionals**

## PERSONAL FINANCE & WEALTH MANAGEMENT

### PERSONAL FINANCE INSIGHTS



Describe user's financial analysis through understandable graphics and narratives describing eg. user's Income-Expenditure Analysis or Loan Obligation Analysis.

Guides users on financial wealth management through proper planning and scenario analysis to achieve their financial goals

**For individuals, property buyers, property financing agencies**

## AUDIT & COMPLIANCE

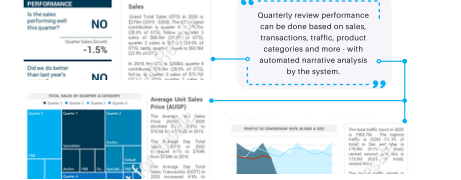### RISK DIAGNOSIS & POTENTIAL FOR BREACHES



AUTOMATED ANALYSIS ON 10 KEY RISKS & IDENTIFIES POTENTIAL BREACHES VIS-A-VIS THE AUDITING STANDARDS

**For auditors, accountants, management of SMEs and public listed companies**

## PROPERTY & TENANT ANALYSIS

### TENANT SALES ANALYSIS



Quarterly review performance can be done based on sales, transactions, traffic, product categories and more - with automated narrative analysis by the system.

**For shopping mall operators, property management companies, mall tenants**

# UNLIMITED USE CASES YOU CAN APPLY & REFERENCE FROM

At CAAI, we create AI for Impact. This is the most important first step you are making in your life when you join this programme as part of digital transformation and getting yourselves ready for IR4.O. The first step, is to transform internally, then the organisation you serve or manage.

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Company Profiling & Healthcheck With Roadmap | Export Readiness Analysis | SME Advisory Solutions | Business Drivers | What-If Analysis | Personal Finance Insights | Leadership Qualities | Leadership Roadmap |
| Personality Insights | Consumer Needs Analysis | Predictive Spending | Consumer Reaction | Consumer Indicators | Media Monitoring | Leadership Effectiveness | Political Analytics |
| Emerging Issues & Outlook | Academic Performance & Trends | Social Emotional Learning | Individual Dimension | Career Suitability Assessment | Intervention Plan & Mentorship | Career Outlook | Applicant / Employer Alignment |
| Seasonal Analysis | Genogram Analysis | Customer Preferences / Likely to Buy | Sales Volume Prediction | Likely Budget Range | Product Reviews, Complaints & Feedbacks | Media Share of Voice (Brands) | Financial Risk Analysis |
| Sales by Geography & Floor | Sales Analysis | Good Return Analysis | Competitor, Industry News | Key Brands / Categories Performance | Consumer-Related Indicators | Distribution Analysis | Career Development Roadmap |

# COURSE OUTLINE

## SYNOPSIS

Artificial intelligence (AI) warrants the close attention of organisations of all types and sizes because it presents opportunities when applied well. Organisations that successfully exploit AI can disrupt the market, drive growth and manage their commercial risk. Yet, AI technologies also present variety of risks and challenge that need to be managed carefully.

Many organisations, however, have struggled to move from experimentation around select use cases to scaling AI technologies across the organization. Reasons include the lack of a clear strategy for AI, an inflexible and investment-starved technology core, fragmented data assets, and outmoded operating models that hamper collaboration between business and technology teams.

In this programme, participants are guided on how to overcome the key barriers of adopting AI :

- lack of programming and coding skills
- high capital expenditure
- limited clarity on cost-benefits and impact
- long implementation schedules
- the need for data scientist or computing team

The CAAI programme has a special tie-up with our institutional programme called the Digital AI Labs (DIAL) to help build the ideas, into prototypes and commercialised systems into the market place.

Everyone is given the opportunity to be an "AIPreneur", guided and supported by our venture building unit.

## THE APPROACH

Using live interactive tools and AI, CAAI is transforming the experience of group collaboration through its proprietary, breakthrough technology platform.

The most effective learning experiences occur in small groups who are engaged in problem solving, creative tasks, or complex decision making. In an online work environment, when people lack conversational cues, it's hard for teams to build rapport and be successful.

CAAI Learning platform changes the way team members interact in real-time, while video calls are happening. It uses AI to analyze online conversation dynamics and provide rapid personalized feedback to each participant. Simple on-screen cues guide participants to more effective team interactions.

## LEARNING FOCUS

The programme is designed to give those who are involved in managerial and decision-making support roles with a thorough understanding of AI to improve their productivity levels with enhanced cognitive power.

Participants will understand how AI technologies are being adopted by organisations worldwide. They will be guided on how to build their own basic, functional prototypes to find out ways to improve their customer experience, risk management and/or customer acquisition activities.

# LEARNING JOURNEY

## CERTIFICATION IN APPLIED AI

WHAT YOU WILL GO THROUGH AT EACH STEP OF THE WAY

## LEARNING OBJECTIVES

Once equipped with the fundamentals of AI analytical concepts, you will be assigned with case studies of your choice to design the analytical framework and build a prototype system to solve a particular pain point or derive an opportunity. You will also be guided on designing a technological blueprint and a business roadmap to achieve specific goals using the proposed system in the near future beyond prototype stage.

## COURSE TIMELINE OVER 12 WEEKS

**1ST WEEK**

**2ND – 4TH WEEK**

**4TH – 12TH WEEK**

**FOUNDATION**

Models, concepts and case studies

**INTERMEDIATE**

Designing a solutions framework based on chosen case study

**ADVANCED**

Build a prototype based on a specific situation in your organisation and present during Demo Day to the general public as a shared case study

## CORE ASSESSMENT CRITERIA

**ASSESSMENTS & QUIZZES**

**INDIVIDUAL PROJECT ASSIGNMENT**

**ROADMAP & BLUEPRINT**

**DEMO DAY & PILOT**

# 3 TRACKS

## FOUNDATION

Learn key concepts, understanding various AI models, case studies, assignments.

### LEARNING OUTCOME

- AI systems and projects globally
- Technology Readiness Level (TRL)
- Impact measurement analysis

## INTERMEDIATE

Design applications with project assignments linked to industry pain points; develop blueprint design and solutions

### LEARNING OUTCOME

- Design LEAP process
- Level 1 – 5 Matrix Framework
- Technological blueprint
- Cost–benefit analysis

## ADVANCED

Actual industry engagements and solutions design with MyFinB/CEAI, by applying what you have learnt in Foundation and Intermediate levels – into actual organisations: sandbox, pilot and test runs, with potential for commercialisation with industries.

### LEARNING OUTCOME

- System prototype / mock–up
- Business roadmap
- Communication kit
- Sample output
- User Experience and Interface

# KEY BENEFITS OF THIS COURSE

Reskill and/or upskill with AI-based projects as part of your professional portfolio

Widen your global network across more than 20+ countries and 11m professionals

Design and Build project prototypes with dedicated support and coaching (>TRL3-9)

# SCHEDULE

- Subject to changes

## 1ST WEEK

### FOUNDATION — Models, concepts and case studies

- Key trends and dynamics
  - IR 4.0
  - Megatrends
  - Potential of AI
  - Digital Economy
  - Future of Work
- Concepts
  - Narrative and predictive analytics (NLG, NLP, NLU)
  - Technology Readiness Level (TRL)
  - Impact measurement analysis
- Case studies
  - Public
  - Private
  - Non-Profit
- Assignments
  - Individual
  - Group
- Class Quizzes

## 2ND - 4TH WEEK

### INTERMEDIATE — Designing a solutions framework

**WEEK 2**
- Design LEAP framework
- Level 1 - 5 Matrix Framework
- Cost-benefit analysis / ROI analysis
- Case Studies
- Class Quizzes

**WEEK 3**
- Designing technological blueprint (I)
- Assignments
  - Individual
  - Group

**WEEK 4**
- Designing technological blueprint (I)
- Assignments
  - Individual
  - Group

## 4TH - 12TH WEEK

### ADVANCED — Building a prototype & presenting it

**WEEK 5**
- Selection of projects
- Interview and consultation
- Prepare draft proposal

**WEEK 6 - 8**
- Design the logic rules: Level 1 - 5
- User Interface / User Experience Output Design (UI/UX)
- Cost metrics and analytical requirements using AI as a Platform
- Apply cognitive processes to various organisational and society painpoints
- Define an appropriate level of machine involvement in interactions with humans and computers

**WEEK 9 - 11**
- Individualised consultative sessions
- Prototype development
- Business roadmap

**WEEK 12**
- Prototype finalisation
- Demo Day / Tied to AI World Summit Showcase (pre-event)

# LEARNING PLATFORM

CAAI — CERTIFICATION IN APPLIED AI

CE.A.I. Centre of AI Innovation powered by MyFinB

## VIRTUAL LEARNING

Training Materials (Notes / Framework / Discussions / Case studies)

Event Calendar



## ANALYTICS

### Inputs



### Reports (Structured Data)

| Financial Summary | Financial Insights | Financial Profile | Key Media Findings | Financial Data |



| Working Capital | Liquidity Insights | Benchmarking | Competitor Analysis | Risk Checklist |

### Reports (Unstructured Data)

Approach & Methodology | Sentiment Analysis on "Education" | Sentiment Trends over Last 10 Years | Sentiment Trends on "Education"

## HELPDESK

### Forums & Chat



### Resources

# QUICK COMPARISON

| | PROGRAMME X + OTHERS | CE.A.I. CAAI |
|---|---|---|
| Certification Offered By | • Top Universities<br>• Institute of Higher Learning | • CEAI<br>• Public-Private Partnership |
| Target Audience | • Technical Product Managers<br>• Technology Professionals<br>• Technology Consultants<br>• Founders of AI Startups<br>• UI/UX Designers | • Managers and senior executives who deal with a lot of data and supporting decision-making process<br>• Suitable for applicants with no prior technical, coding or programming knowledge |
| Duration | • 2 - 6 months<br>• 6 hours / week | • Group sessions: 12 weeks x 2 hours<br>• Individual sessions: 2 hours per week over 12 weeks<br>• Self study: Estimated 0.5hr per day |
| Case Study | • Assigned by University | • Assigned by CEAI<br>• Assigned by participants from their organisations |
| Post Training Coaching/Mentoring | ❌ | ✅ |
| Programme Structure | • >8 Modules | • 3 Levels<br>  ○ Foundation<br>  ○ Intermediate<br>  ○ Advance<br>• At least 5 modules per level |
| Assignment / Projects | ✅ | ✅ |
| Crowdsourcing, Demos and Design-Support Activities | ✅ | ✅ |
| Coding Required? | YES | NO |
| Design a plan or AI-based product or service? | ✅ | ✅ |
| Develop an AI system prototype | ❌ | ✅ |
| Technology Readiness Level | • 1 to 3 | • 4 to 6 during certification<br>• Post-certification, option to commericalise |
| Demo Day on Global Scale | ❌ | ✅ |
| Live weekly office hours with learning facilitators | ✅ | ✅ |
| Personalised feedback, support and network development | ✅ | ✅ |
| Venture Building Option | ❌ | ✅ |
| Course Fee | • USD2,600 - USD5,000 | • USD980 (u.p. USD1,500) |

# YOUR PROJECT SHOWCASE



MAIN ORGANISERS

MYFINB.COM

CE.A.I.
Centre of AI Innovation

30th Nov – 4th Dec 2020

# AI WORLD SUMMIT

WHERE INNOVATORS & DISRUPTORS
MEET TO CHALLENGE LIMITS

Powered by MyFinB.com

WWW.MYFINB.COM/AIWS

For illustration only: the above speakers were part of the 2020/21 AIWS event

*'The AI World Summit: Where Innovators & Disruptors Meet to Challenge Limits'
brings together the global AI community from a range of businesses, science and
tech to go beyond the buzz and hype, discuss the most burning AI issues, share their
developments, successes, challenges, and the resultant impact on their businesses.*

2021/22 | 1st Dec 2021

AI WORLD
SUMMIT

WHERE INNOVATORS & DISRUPTORS
MEET TO CHALLENGE LIMITS

"When there are lots of data involved, we need to segment, cluster and evaluate this in the most optimal way possible for any decision to be made. I am glad CAAI can drive me towards that goal."

# PAYMENT

## PAYMENT, DELIVERABLES & REGISTRATION DETAILS

Training Notes

Research Materials

Case Studies

Short video clips as references

3-module Portal (for 1 year inclusive)
1. Learning Materials
2. References
3. Poll/survey results & analysis

1 capstone project per level and to be presented as part of Demo Day

Min. 12 hours of Digital Contact Time & Unlimited 1 on 1 Tutorial

Technological Blueprint

Implementation Roadmap

System Prototype (online + softcopies) TRL 4 - 6

Professional Networking + Project Profiling

Pre/Post Learning Digital Tutorial Support

## COST

Nett price: USD980* per pax for a 12-week programme across Levels 1 - 3

*excludes tax and registration fees

- Payable before commencement of programme
- Cancellation is non-refundable 10 days prior to commencement.

## PAYMENT METHODS

To make payment:
https://myfinb.com/product/caai/

Global Chamber® is a growing, global community of CEOs, executives and leaders in 525 metro regions around the world, focused on helping companies grow within and across metropolitan areas. It is the only organization in the world with hundreds of locations that helps executives grow sustainable business through warm connections and virtual services.

## PRESENT IN 525 METRO CITIES



Locations In **North America**

| | | | | |
|---|---|---|---|---|
| Albuquerque | Dallas | Kitchener | New York | San Pedro Sula |
| Allentown | Dayton | Knoxville | Norfolk | San Salvador |
| Anchorage | Denver | Lafayette | Northern Colorado | Santa Ana |
| Appleton | Des Moines | Langley | Oklahoma City | Santo Domingo |
| Asheville | Detroit | Laredo | Omaha | Sarasota |
| Atlanta | Edmonton | Las Vegas | Orange County | Savannah |
| Austin | El Paso | Lexington | Orlando | Seattle |
| Bakersfield | Fort Collins | Lincoln | Ottawa | Sheboygan |
| Baltimore | Fort Myers | Little Rock | Palm Beach | Sioux Falls |
| Baton Rouge | Fort Wayne | London | Panama City | Southern Utah |
| Birmingham | Fresno | Los Angeles | Philadelphia | St. Louis |
| Boise | Grand Rapids | Louisville | Phoenix | Tallahassee |
| Boston | Greensboro | Lubbock | Pittsburgh | Tampa |
| Bridgetown | Greenville | Madison | Portland | Tijuana |
| Buffalo | Guadalajara | Managua | Providence | Toledo |
| Burlington | Guanajuato | McAllen | Puebla | Toluca |
| Calgary | Guatemala City | Memphis | Queretaro | Toronto |
| Cancun | Halifax | Merida | Raleigh | Trenton-Princeton |
| Castries | Harrisburg | Mexico City | Reno | Trinidad-Tobago |
| Cedar Rapids | Hartford | Miami | Richmond | Tucson |
| Charleston | Havana | Milwaukee | Rochester | Tulsa |
| Charlotte | Hermosillo | Minneapolis | Rockford | Vancouver |
| Chattanooga | Honolulu | Missoula | Rogers | Veracruz |
| Chicago | Houston | Mobile | Roseau | Victoria |
| Chihuahua | Huntsville | Montana | Sacramento | Washington DC |
| Cincinnati | Indianapolis | Montego Bay | Salt Lake City | White Plains |
| Cleveland | Irvine | Monterrey | San Antonio | Wichita |
| Colorado Springs | Jackson | Montgomery | San Diego | Wilmington |
| Columbia | Jacksonville | Montreal | San Francisco | Winnipeg |
| Columbus | Juarez | Morelos | San Jose, CA | Wyoming |
| Corpus Christi | Kansas City | Nashville | San Jose, CR | Yucatan |
| Costa Rica | Kelowna | Nassau | San Juan | |
| Culiacan | Kingston | New Orleans | San Luis Potosi | |

Locations In **Asia and Pacific**

| | | | | |
|---|---|---|---|---|
| Adelaide | Chelyabinsk | Hong Kong | Muscat | Singapore |
| Ahmedabad | Chengdu | Hyderabad | Nagoya | Sochi |
| Ajman | Chennai | Indore | Nanjing | Surabaya |
| Al Khobar | Chittagong | Islamabad | New Delhi | Surat |
| Aleppo | Chongqing | Jaipur | Nicosia | Suva |
| Almaty | Coimbatore | Jakarta | Ningbo | Suzhou |
| Amman | Colombo | Jeddah | Nizhny Novgorod | Sydney |
| Ankara | Da Nang | Jeju | Novosibirsk | Taichung |
| Aomori | Damascus | Jerusalem | Nur-Sultan | Taipei |
| Apia | Dammam | Kabul | Okayama | Taraz |
| Baghdad | Davao | Kaohsiung | Osaka | Tashkent |
| Bahrain | Dhaka | Karachi | Penang | Tehran |
| Bandar Seri Begawan | Doha | Karagandy | Perth | Tel Aviv |
| Bandung | Dubai | Kathmandu | Port Vila | Tianjin |
| Bangalore | Dushanbe | Kazan | Pune | Tokyo |
| Bangkok | Ekaterinburg | Kerala | Qingdao | Ulaanbaatar |
| Barisal | Erbil | Kobe | Quanzhou | Vientiane |
| Basra | Foshan | Kolkata | Quezon City | Wenzhou |
| Beijing | Fukuoka | Krasnodar | Ramallah | Wollongong |
| Beirut | Fuzhou | Krasnoyarsk | Ras Al Khaimah | Wuhan |
| Bengaluru | Gold Coast | Kuala Lumpur | Riyadh | Wuxi |
| Bhubaneswar | Guangzhou | Kunming | Rostov on Don | Xiamen |
| Bishkek | Haifa | Kuwait City | Saint Petersburg | Xian |
| Brisbane | Haikou | Kyoto | Sana | Xuzhou |
| Busan | Hail | Lahore | Sapporo | Yancheng |
| Caloocan | Hangzhou | Macau | Sendai | Yangon |
| Canberra | Hanoi | Manama | Seoul | Yiwu |
| Cebu City | Harbin | Manila | Shanghai | Yokohama |
| Changchun | Hefei | Mecca | Shenyang | Zamboanga |
| Changsha | Hiroshima | Melbourne | Shenzhen | Zhengzhou |
| Changzhou | Ho Chi Minh City | Moscow | Shymkent | Zhuhai |
| | | Mumbai | | |

Locations In **South America**

| | | | | |
|---|---|---|---|---|
| Asuncion | Campinas | Fortaleza | Porlamar | Sao Jose Dos Campos |
| Barquisimeto | Caracas | Guayaquil | Porto Alegre | Sao Paulo |
| Belo Horizonte | Cartagena | Ibague | Recife | Valencia |
| Bogota | Ciudad del Este | Joinville | Rio de Janeiro | Vitoria |
| Brasilia | Curacao | Lima | Rosario | |
| Buenos Aires | Curitiba | Medellin | Salvador | |
| Cali | Encarnacion | Montevideo | Santiago | |

Locations In **Europe**

| | | | | |
|---|---|---|---|---|
| Aberdeen | Cyprus | Keflavik | Newbury | Sophia Antipolis |
| Amsterdam | Dnipro | Kharkiv | Nice | Southampton |
| Antwerp | Donetsk | Kiev | Northampton | Split |
| Athens | Dortmund | Krakow | Norwich | Stavanger |
| Auckland | Dresden | Lausanne | Nottingham | Stockholm |
| Baku | Dublin | Le Havre | Nova Sad | Strasbourg |
| Banja Luka | Dubrovnik | Le Mans | Nuremberg | Stuttgart |
| Barcelona | Durham | Leeds | Odessa | Swansea |
| Belfast | Dusseldorf | Leeuwarden | Oslo | Swindon |
| Belgrade | Edinburgh | Leipzig | Ottawa | Tallinn |
| Bergen | Eindhoven | Lille | Palma de Mallorca | Tampere |
| Berlin | Erfurt | Linkoping | Pappeenranta | Tbilisi |
| Bern | Essen | Lisbon | Paris | The Hague |
| Bilbao | Exeter | Liverpool | Pescara | Tirana |
| Birmingham | Farnborough | Ljubljana | Plymouth | Toulouse |
| Blackpool | Frankfurt | London | Podgorica | Trieste |
| Bordeaux | Gdynia | Lugano | Poitiers Futuroscope | Turin |
| Bratislava | Genoa | Luxembourg | Porto | Turku |
| Bremen | Geneva | Lviv | Pozman | Twente |
| Brescia | Gibraltar | Lyon | Prague | Utrecht |
| Brighton | Glasgow | Madrid | Pristina | Valencia |
| Bristol | Gothenburg | | Roskill | Vaxjo |
| Brno | Gran Canaria | Malmo | Rennes Bretagne | Vienna |
| Brussels | Grenoble | Malta | Rome | Warsaw |
| Bucharest | Groningen | Manchester | Rostock | Wellington |
| Budapest | Hamburg | Marseille | Rotterdam | Zagreb |
| Cambridge | Hatfield | Metz-Saarbrucken | Santander | Zaporizhzhia |
| Cardiff | Helsinki | Milan | Sarajevo | Zaragoza |
| Cologne | High Wycombe | Montpellier | Sevilla | Zurich |
| Constanta | Hull | Munich | Sheffield | Zvartnots |
| Copenhagen | Istanbul | Nancy | Skopje | |
| Cordoba | Karlsruhe | Nantes | Sofia | |
| Cork | Katowice | Naples | | |

Locations In **Africa**

| | | | | |
|---|---|---|---|---|
| Abidjan | Cape Town | Hargeisa | Maputo | Praia |
| Abuja | Casablanca | Johannesburg | Marrakesh | Pretoria |
| Accra | Dakar | Kampala | Mogadishu | Rabat |
| Addis Ababa | Dar es Salaam | Khartoum | Monrovia | Seychelles |
| Alexandria | Djibouti | Kigali | Nairobi | Tangier |
| Algiers | Douala | Kinshasa | Niamey | Tenerife |
| Antananarivo | Durban | Lagos | Ouagadougou | Tripoli |
| Banjul | Fez | Luanda | Port Elizabeth | Tunis |
| Benghazi | Gaborone | Lusaka | Port Harcourt | Windhoek |
| Cairo | Harare | Manzini | Port Louis | Yaounde |

# INSTITUTIONAL NETWORKS (II)



APARA is a young association founded on the motivation to help users leverage digital technology to augment human potential. In particular, its team study aspects of the Ethical and Responsible use of AI and Robotics applications. APARA membership comprises both users and suppliers of technology in the industry. It collaborates with counterpart industry associations with a common cause as well as research institutes and universities on practical research projects.

## PARTNERS



## INTERNATIONAL RELATIONSHIP

MACD is a not-for-profit Company Limited by Guarantee and was founded in the year 2009 with the goal to further develop the Malaysian corporate directors with higher levels of entrepreneurship, corporate strategic execution and with best methods in corporate governance. MACD additionally provides a forum for members to network and exchange ideas for businesses and public affairs advancements, as well as offer assistance in service and interventions, to members in improving their board's efficiency and value collectively.

**MEMBERS OF**

The Global Network of Director Institutes (GNDI) is an international collaboration that shares expertise in directorship and corporate governance. GNDI collectively represents more than 150,000 individual directors and governance professionals.
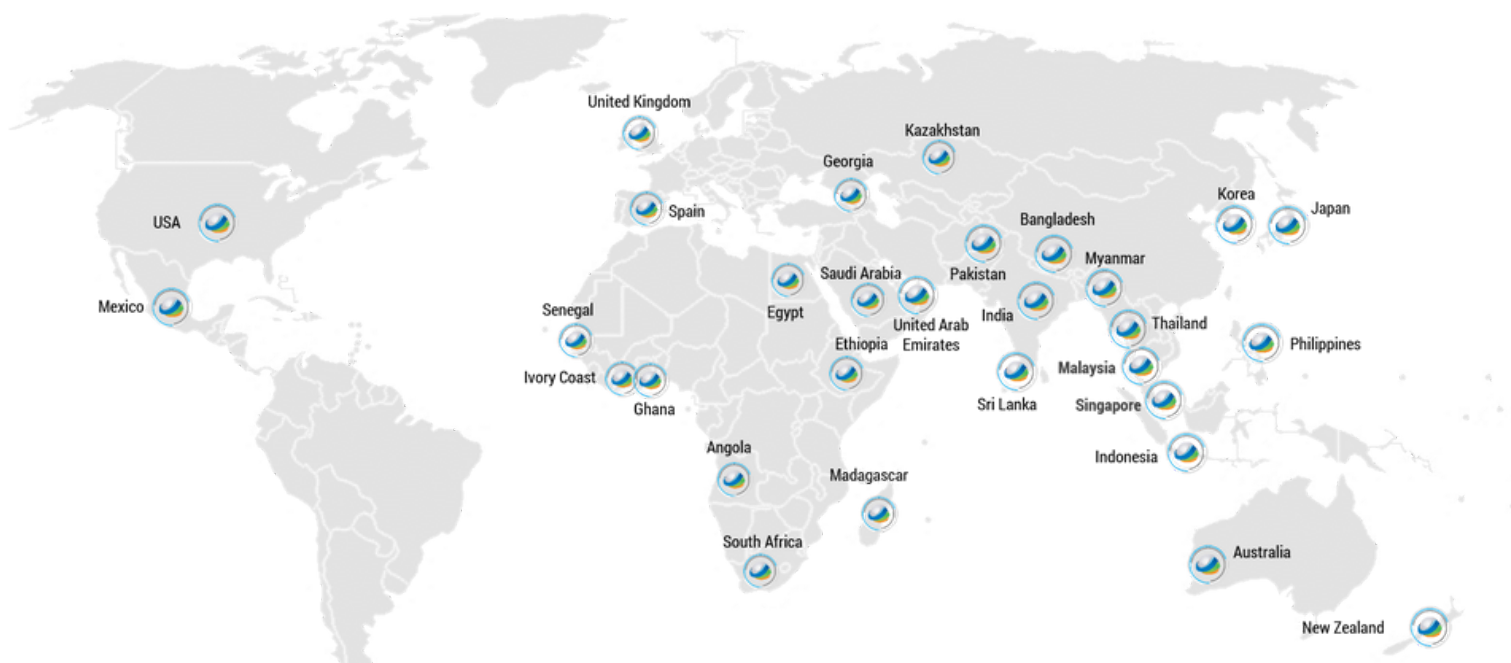
# THE CENTRE OF AI INNOVATION

Centre of AI Innovation (CEAI) forms part of MyFinB Venture's portfolio of innovative, disruptive projects to guide and support the digital transformation initiatives by organisations and business innovators.

The Certification in Applied AI has the latest, best-in-class solutions being applied and adopted by industries and institutes of higher learning (IHL) with contents and knowledge that are developed out of the CEAI's engagement with them.



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